

**SUBJECT: NOM 27/07/21 - LOVE LAMBTON 150 YEARS -
 CELEBRATING LOCAL COMMUNITY HERITAGE
 MILESTONES**

COUNCILLORS: RUFO, CHURCH, ELLIOTT AND ROBINSON

PURPOSE

The following Notice of Motion was received on 21 July 2021 from the abovenamed Councillors.

MOTION

That the Council:

- Notes that the strategic priorities and themes in City of Newcastle's Heritage Strategy include "promoting our heritage" with an objective to increase the local community's understanding and participation to conserve, enhance and celebrate Newcastle's heritage places and cultural heritage by CN collaborating with stakeholders in activities which promote the economic, social and environmental benefits of heritage to the city.
- Notes the success of the Love Lambton 150 Years event.
- Acknowledges the volunteer Organising Committee's tireless efforts in ensuring the success of the Love Lambton event
- Notes the personal thanks & gratitude of the Chairman for the Organising Committee of Love Lambton 150 Years Celebrations, Councillor Andrea Rufo OAM to his fellow Committee Members for their contribution to the Love Lambton 150 Years Celebration and publicly acknowledge the Committee members for their ideas, valuable time invested, dedication and professionalism:
 - Claire Williams - President of The Newcastle Theatre Company
 - Mark Brooker - Founder and Publisher of The Local
 - Ann MacKenzie – Representing the Lambton Residents Group
 - Brian Lizotte - Owner of Lizottes
 - Deb Manuel – Representing Piggott's Pharmacy

In addition, the recognition of –

- Dana Pichaloff and Deb Austin - Double Digits Marketing
- Ali Cook of 5 Senses Markets.

For their dedication, professionalism and guidance.

- Notes that the event's success was in part due to the financial support of City of Newcastle, which provided critical seed funding.

- Notes that CN staff resources are limited in their capacity to deliver additional events. Any financial support of City of Newcastle will assist in engaging specialist event providers to plan and deliver these milestone events. With the assistance of the working party/organising committee.
- Notes that City of Newcastle staff played an important supporting role in both advising the committee as well as supporting the Love Lambton event itself.
- Notes that such municipality anniversaries benefit from the inclusion of City of Newcastle staff and encourages staff to make themselves available for future such celebrations.
- Notes the importance for Council to collaborate with the community in activities that celebrate and increase awareness of Newcastle's heritage including heritage groups, collection and education institutions, and the wider community.
- Notes that any working party/organising committee to include:
 - Representatives from the Community (Including Local Historians)
 - Representatives from the Local Business Community
 - An Event organiserAnd where requested:
 - Local Ward Councillors
 - CN Staff
- Notes that other municipalities who may seek support for heritage celebrations in the foreseeable future include:
 - Adamstown - 8 January 1886
 - Carrington- 30 March 1887
 - Hamilton - 11 December 1871
 - Merewether - 20 August 1885
 - New Lambton - 9 January 1889
 - Stockton - 14 October 1889
 - Wallsend - 27 February 1874
- Notes that other municipalities who may seek support for heritage celebrations
- Ensures that City of Newcastle annually promotes the existence of its grants programs so that community groups can be informed of the City's willingness to financially support community events similar to Love Lambton.

BACKGROUND

Love Lambton 150 Year Celebration took place from Monday 21st June until Sunday, 27th June with a Launch on Monday 21st June 2021 and was to culminate in a Community Day in Lambton Park. Unfortunately, due to the most recent Covid Restrictions issued at 6pm Saturday 26th June 2021. The event was postponed until further notice. The organising committee is now working towards a new date to hold the celebrations in the park in the very near future.

EVENT SUMMARY

The lead up to the Love Lambton 150 Years - Community Day in the Park, was an outstanding success. There were many people visiting and taking part in the interesting and community inspired activations including:

- The official Love Lambton 150 Years - Launch on Monday 21st June 2021 with:
 - Alex Nean, who performed the Smoking Ceremony and played the didgeridoo throughout the ceremony,.
 - Rob Russel, CEO of the Awabakal Local Aboriginal Land Council. Performed the Acknowledgment of Country
- Lambton Library opened the doors for three days. Staff had selected some excellent display materials (maps, photos and old books) & Local Historian Robert Watson was on hand to guide visitors through historical aspects of Lambton.
- Also, excitingly, there were fabulous historic images projected on the Elder Street side of the building from 5.30pm to 10pm each night from the 21st to the 27th.
- Newcastle Theatre Company really captured the history of Lambton in these tours, using the Lambton Historical Walk. Groups visited 9 major historical landmarks in Lambton. Where they were met by a standalone actor dressed in period costume acting out a skit appropriate to the area.
- The walks operated on Saturday 26th and Sunday 27 June and due to their popularity the walks have been scheduled again for later in the year.
- Lizotte's celebrated Lambton's 150 years in style with a two-course meal and wonderful entertainment featuring local artist Piper Butcher, performance by students of Lambton High School and special acoustic performances from the incredible Diesel.
- Elder Street One Day Sale saw thousands of people from all over the LGA attend. There were buskers, face painting, cake stalls and retail discounts by retailers and the decoration of their shop fronts, as well as BBQ's.

Comments by Elder Street, Business Owners:

- "There was a significant amount of people, especially foot traffic. The celebration brought a lot of new faces to the area. There was a great amount of people buying, and celebrating Lambton. We saw a 20% increase in trade"
3A CAFE
- "Overwhelmed with the new faces not seen in the store before. Now we just need to keep them" "we saw a 25% increase in our figures", "A very successful day. Great way to get people to know about Lambton" **Jarret's Quality Meats**

- “It was a great day for Lambton and the use of the Library was perfect for displaying the old memorabilia, which would be great to see more of”
Simpson Shoes
- “I think events like this are a great way to bring our local and new clientele into our local community and yes Lambton is all about our community”, there was “around 25% increase for a Saturday trade”
Lambton Nextra
- “We had record sale as more people – foot traffic up our end of the street”
“increase of 80% in sale figures”
Lambton Park Tea Rooms
- “ Sales were staggering compared to a usual Saturday”, “Great day, got lots of exposure for my new business, would love to see this as an annual even. Locals & visitors enjoyed the atmosphere”
Unique Living
- The % of foot traffic increase “for a Saturday, my guess 300 to 400%”, “Office closed but had a cake stall raising money for “Jennys Place” over \$3,000 raised”, “Do this each year, I spoke with many locals who enjoyed the day out in the sun, walking the street”
GC Accountants Pty Ltd
- “The day was a success, brought foot traffic in, particular new shoppers to the area” “Was a great day – Thank you for all your hard work putting it together”
Piggotts Pharmacy Lambton

Love Lambton 150 Years - Launch on Monday 21st June 2021


Smoking Ceremony





Love Lambton 150 Years – 26th June 2021


Elder Street's Big One Day Sale


LAMBTON
150 YEARS YOUNG
21 - 27 JUNE 2021

Join us on Saturday
26 June for the HUGE
Elder Street
ONE DAY SALE.

Great discounts to be
snapped up, enjoy a
coffee with friends!

See you in Lambton.

 City of
Newcastle

*Elder Street
One
Day
Sale*

The bottom section of the graphic consists of three small images. The left image shows a clothing store window display with a mannequin wearing a white top and a sign that says 'NEW ARRIVALS'. The middle image shows a street view with a yellow sign that says 'Elder Street'. The right image shows a shop window with a sign that says 'TEACHER' and a heart icon.

LAMBTON 150 YEARS YOUNG
21 - 27 JUNE 2021

Celebrating 150 Years

LOVE LAMBTON

150 YEARS YOUNG

Saturday 26 June

- 9-1pm Elder Street's Big One Day Sale - grab a great bargain!
- 9-2pm Newcastle Family History Society Open Day at the Mechanic's Institute.
- From 10am see history come to life with our FREE living history tours depicting life over 100 years ago. Bookings on 4952 4958.
- 11-12noon, check out Lambton's own community theatre. See the mysteries of the stage and what goes on behind the scenes.
- 12noon Celebration lunch @ Lizotte's featuring local talent Piper Butcher, a sneak preview from the Candy Land Circus Show and a special acoustic performance from the incredible Diesel.
- Love Lambton Night @ Lambton Bowling Club. Buy tickets at stickytickets.com.
- Newcastle Theatre Company's production of The House of Bernarda Alba from 8pm.

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City of Newcastle

50 PIGGOTT'S PHARMACY
NTE LOCAL
VEOLIA
GWH
coateshire
LIZOTTE'S
Lambton Foot Clinic





 **NEWCASTLE**
THEATRE COMPANY INC.

 **LAMBTON**
150 YEARS YOUNG
21 - 27 JUNE 2021

LAMBTON LIVING HISTORY TOURS

See history come alive on Saturday 26
and Sunday 27 June 2021 - in conjunction with
the celebration of 150 years of Lambton.

Tours operate at 10am, 10.30am and 11am
more if there's demand!



Meet Mr Thomas Croudace, Mine Manager
and founder of Lambton, and local identities
from our history, as you walk through the streets
of this historic suburb.

Tours are **FREE**, 1 hour 15 minutes in duration, and
commence in front of Newcastle Family History Society
68 Elder Street Lambton.

BOOK your place - call Newcastle Theatre Company today.
T 4952 4958 (we recommend!)

Newcastle Theatre Company T 4952 4958
www.newcastletheatrecompany.com.au



LAMBTON
150 YEARS YOUNG
21 - 27 JUNE 2021

Featuring
Piper Butcher
Lambton High School
Music Students
Preview of
Candy Land:
A Circus Cabaret
PLUS
Special guest
appearance
from DIESEL

City of
Newcastle

**LOVE
LAMBTON
LUNCH**
@
lizotte's
Saturday
26 June
12noon

COOKIN'@
lizotte's
FINE FOOD WITH A MUSICAL MOOD

**CANDY
LAND**

ATTACHMENTS

Nil

Attachment A

[<<Insert Link Here >>](#)

Attachment B

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