

**GOVERNING BODY / APPROVED BY:** Council  
**FUNCTIONAL ALIGNMENT:** Corporate Services

### **SHORT DESCRIPTION**

To provide advice and guidance on the formation, development, refinement and implementation of strategies, and identification of challenges and opportunities, in relation to the economic development and diversification of Newcastle as a destination leading in innovative technologies, climate action, smart infrastructure, high value investment, and major events and tourism. Continue the implementation of strategies and advocacy emanating from the Lord Mayor's City Taskforce in response to the COVID-19 pandemic, to ensure the city's continued economic recovery.

### **NEWCASTLE 2040 COMMUNITY STRATEGIC PLAN ALIGNMENT**

#### **Achieving Together**

- 4.3 Collaborative and innovative approach
  - 4.3.1 Collaborative organisation
  - 4.3.2 Innovation and continuous improvement
  - 4.3.3. Data-driven decision-making and insights

#### **Liveable**

- 1.4 Innovative and connected city
  - 1.4.1 Emerging Technologies
  - 1.4.2 Digital Inclusion and social innovation

#### **Creative**

- 3.1 Vibrant and creative city
  - 3.1.1 Vibrant events
  - 3.1.2 Bold and challenging programs
  - 3.1.3 Tourism and visitor economy
  - 3.1.4 Vibrant night-time economy
- 3.2 Opportunities in jobs, learning and innovation
  - 3.2.1 Inclusive opportunities
  - 3.2.2 Skilled people and businesses
  - 3.2.3 Innovation people and businesses
- 3.4 City-shaping partnerships
  - 3.4.1 Optimise city opportunities
  - 3.4.2 Government relations and advocacy

### **PURPOSE**

1. To provide advice, guidance and oversight on the development and implementation of strategies that support the economic development and diversification of Newcastle as a leading destination in innovative technologies, smart infrastructure, tourist attraction, and high value investment.

2. Facilitate and lead a culture of innovation providing an opportunity for Council to respond to pressing local needs.
3. Supplement and support the alignment of the City's efforts with the work with key partners including the Hunter Joint Organisation, Department of Regional NSW and Destination NSW.
4. Act as a conduit between Council and the community in relation to information and initiatives related to tourism and economic development.
5. To provide advice on night-time economy and implementation of revitalisation and event related management plans and operations.
6. Additional duties as requested or delegated by Council from time to time.

## **MEETING SCHEDULE**

Quarterly, on the first Tuesday of a month commencing at 5:30pm.

## **QUORUM:**

A majority of members who hold office at the time of the meeting.

## **MEMBERSHIP**

1. Up to three Councillors,
2. Representatives from Stakeholder Organisations, determined by the Committee (Chairperson with the assistance of the Facilitator), and
3. Up to three Community Representatives.

## **CHAIRPERSON**

One Councillor appointed by Council from among the Councillor members.

## **DEPUTY CHAIRPERSON**

One Councillor appointed by Council from among the Councillor members.

## **MEMBERS**

Chairperson - Cr Declan Clausen  
Deputy Chairperson - Cr Charlotte McCabe  
Councillor Member - Cr Callum Pull  
Councillor Member – Lord Mayor Nuatali Nelmes  
Mr Bob Hawes, Hunter Business Chamber - Stakeholder Member  
Prof. Alex Zelinsky, University of Newcastle - Stakeholder Member  
Alison McGaffin, Dept. Premier and Cabinet - Stakeholder Member  
Joe James, Hunter Joint Organisation - Stakeholder Member  
Larry Platt, Emergent Group - Stakeholder Member  
Warrick Jordan, Hunter Jobs Alliance - Stakeholder Member  
Michelle Faithfull - Community Member  
Tony Sansom – Community Member  
John Dunn – Community Member