



# Georgetown Local Centre

## Community engagement report

February 2022

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## Executive summary

As part of City of Newcastle's commitment to develop vibrant, safe and active public places, the elected council endorsed the renewal of Georgetown local Centre in July 2021. To better understand community opinion on Georgetown local centre, CN carried out engagement with the community from 29 November to 13 December 2021.

During the engagement period, a communications campaign was implemented to raise awareness of the upgrade to the Georgetown local centre and to promote opportunities for the community to provide feedback via an online survey. The aim of the campaign was to encourage Georgetown residents, workers and visitors to provide feedback via an online survey.

The short online survey explored what is valued about the Georgetown local centre and what needs improving. A total of 190 community members completed the survey. Survey responses were received from a broad range of age groups with most respondents living within the Newcastle Local Government Area and residing in the suburbs of Georgetown, Waratah, Hamilton North and Mayfield.

The top priorities identified by respondents were improving the look and feel of the area; pedestrian safety, access and connectivity; more street trees; and street furniture and comfort. Survey respondents were less concerned with improving traffic management and parking in the area and commented that the current local small businesses in Georgetown are an asset to the community.

The survey results reinforced creating a public space that sustains a small and connected community and village atmosphere, as well as encouraging occupancy by locally owned businesses and services, such as food outlets and newsagencies, rather than chain stores or petrol stations. Feedback also included utilising and redeveloping vacant blocks and the backs of shops within and around Georgetown Local Centre to achieve this.

Respondents overall were very supportive of beautifying the streetscape and shopfronts, including greenspace, street trees and gardens, and maintaining footpaths to increase accessibility and pedestrian safety.

## 1. Background

On 29 July 2021, the elected Council endorsed renewal of Georgetown local centre, as part of City of Newcastle's (CN) commitment to develop vibrant, safe, and active public places.

In November 2021, CN sought community feedback on values, issues, and priorities for the public domain within the Georgetown local centre to inform the development of the draft public domain plan.

In November and December 2021, CN invited Georgetown residents and visitors to share their views on:

- Pedestrian and cycling access, safety and connectivity in the area
- Traffic management
- Parking times and zones
- The 'look and feel' of the area
- Crime and antisocial behaviour
- Street furniture and comfort
- Street trees
- Drainage

The feedback captured at the end of 2021 via an online survey will help CN develop a design for Georgetown local centre and inform future placemaking activities. Construction is expected to start in the 2022/23 financial year.

## 2 Engagement objectives

To better understand community opinion on Georgetown local centre, CN carried out engagement with the community from 29 November to 13 December 2021.

More specifically, the engagement sought to:

- Confirm issues for improvement, which will feed into the Georgetown Local Centre concept design
- Raise broad community awareness (suburb-wide) about the local centre upgrades
- Understand what the community most values about the Local Centre

## 2. Communication and promotion

During the engagement period, a communications campaign was implemented to raise awareness of the upgrade to the Georgetown local centre and to promote opportunities for the community to provide feedback via an online survey. The aim of the campaign was to encourage Georgetown residents, workers and visitors to provide feedback via an online survey. The communication materials are available in **Appendix 1: Promotional materials**.

Channel	Description	
 <p><b>Have Your Say webpage</b></p>	A dedicated project webpage was created on CN's Have Your Say landing page. A link to this page was also added to CN's Public Exhibitions page. The page aimed to provide information and raise awareness about the upgrades and to encourage people to give feedback on what they would like to see improved.	
 <p><b>Flyers and onsite signage</b></p>	<p>Flyers including a QR code to the HYS page and survey, were distributed to Georgetown local businesses, shops and residences.</p> <p>Onsite signage was also installed at key locations along the Local Centre.</p>	<p>800 flyers</p> <p>6 corflutes</p>
 <p><b>Social media</b></p>	The engagement was promoted via a paid social post from CN's Facebook page on 29 November to 13 December 2021. The post intended to raise awareness and encourage people to have their say.	946 people reached
 <p><b>Newsletters</b></p>	A link to the dedicated Have Your Say page featured in the November Have Your Say e-newsletter distributed on 1 December 2021.	Distributed to 2,356 people
 <p><b>Doorknocks</b></p>	CN representatives from the Project and Community Engagement teams attended Georgetown on 29 November 2021 to carry out a doorknock. The purpose was to raise awareness of the Georgetown local centre upgrades and encourage feedback through CN's Have Your Say webpage.	n/a
 <p><b>Councillor Memo</b></p>	A memo was distributed to CN on 1 December 2021, advising of the engagement and providing information on how constituents can provide feedback and comment.	n/a
 <p><b>Media coverage</b></p>	A media release was issued on 1 December 2021.	n/a

### 3. Engagement activity – Online survey

Feedback was captured via a short online survey (see **Appendix 2: Survey**) exploring what is valued about the Georgetown local centre and what needs improving. A total of 190 community members completed the survey between 29 November and 13 December 2021.

Most respondents (98%) lived within the Newcastle Local Government Area and resided in the suburbs of Georgetown (67%), Waratah (11%), Hamilton North (7%) and Mayfield (4%). Survey responses were received from a broad range of age groups and skewed slightly female.

**Age**

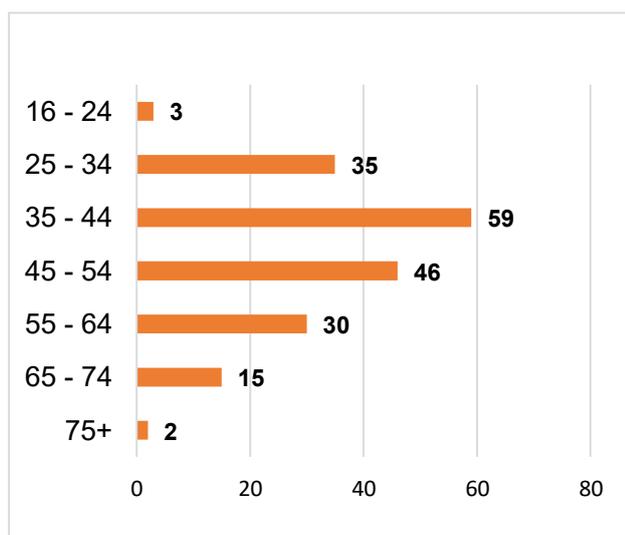


Figure 1: Age (n= 190)

**Gender:**

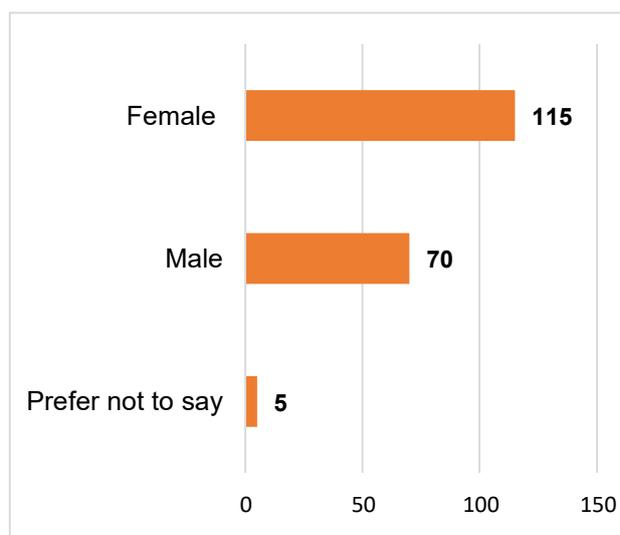


Figure 2: Gender (n= 190)

## 4. Key findings

### Areas for improvement

**Q: Please rank in order of priority the following aspects of your neighbourhood centre that you would most like to see improved. (1 = highest priority, 9 = lowest priority)**

The top priorities identified by respondents were:

- Improving the 'look and feel' of the area (77% ranked in their top three items)
- Pedestrian safety, access and connectivity (63%)
- More street trees (37%)
- Street furniture and comfort (37%)

Survey respondents were less concerned with improving traffic management and parking in the area, with 22% and 12% respectively ranking these in their top three areas for improvement.

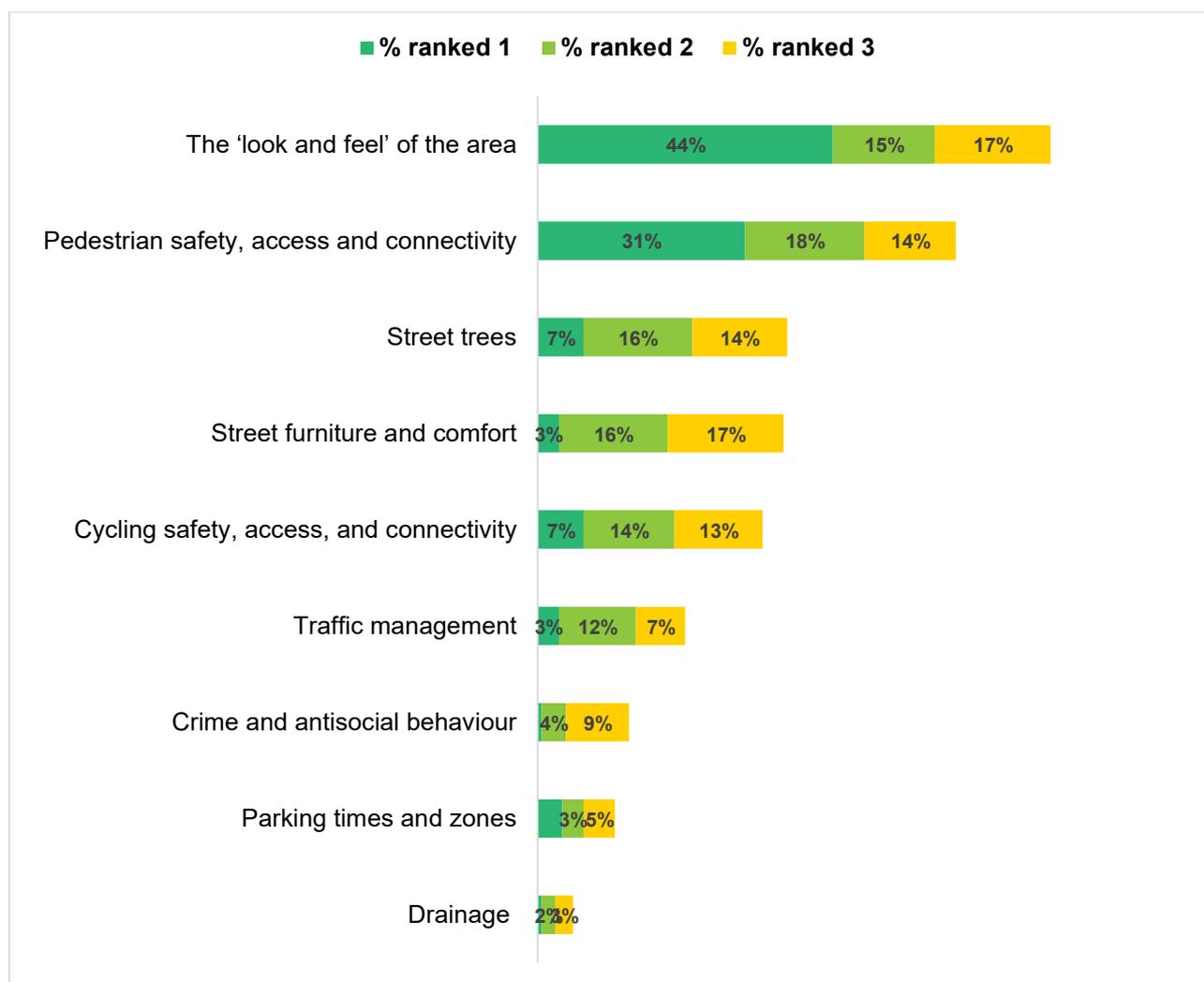


Figure 3: Areas for improvement - % ranking in top three

## Things valued in Georgetown

In an open-ended question, respondents were asked:

**Q: *What are the top three things you most value about Georgetown Local Centre?***

Responses were categorised or coded into key themes, as shown in Figure 4. For the full list of responses, please see **Appendix 5: Things valued in Georgetown**.

More than half of those who left a response (54%) commented that the current local small businesses in Georgetown are an asset to the community. This was followed by respondents valuing the small community feel and atmosphere in Georgetown (28%). The local cafes and food outlets (23%) were also an aspect that residents and visitors value about Georgetown local centre.

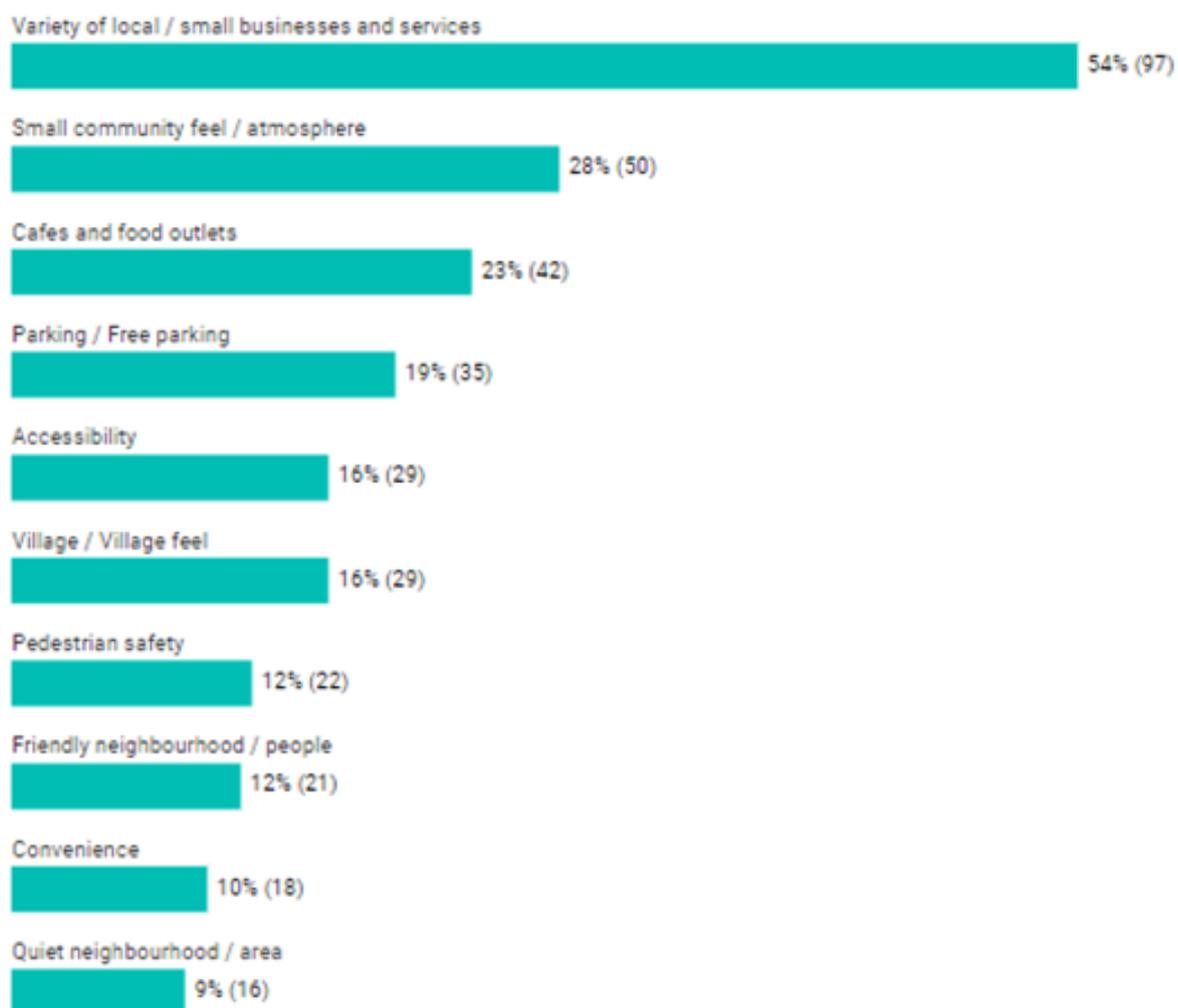


Figure 4: Top three things you most value about Georatown Local Centre

## Things would like to see more of

In another open-ended question, respondents were asked:

### **Q: What do you want to see more of?**

Having more street trees, gardens, and greenspace (34%) was the main thing respondents would like to see at Georgetown,. This was closely followed by respondents encouraging a variety of locally owned small businesses and services (31%), rather than chain stores or a petrol station, such as a butcher, fruit shop, evening dining and newsagency was important to maintain the small community/village feel.

Beautifying the streetscape and shopfronts (21%), and maintenance on footpaths (20%), were also highlighted by respondents.

For the full list of responses, please see **Appendix 6: Things would like to see more of.**

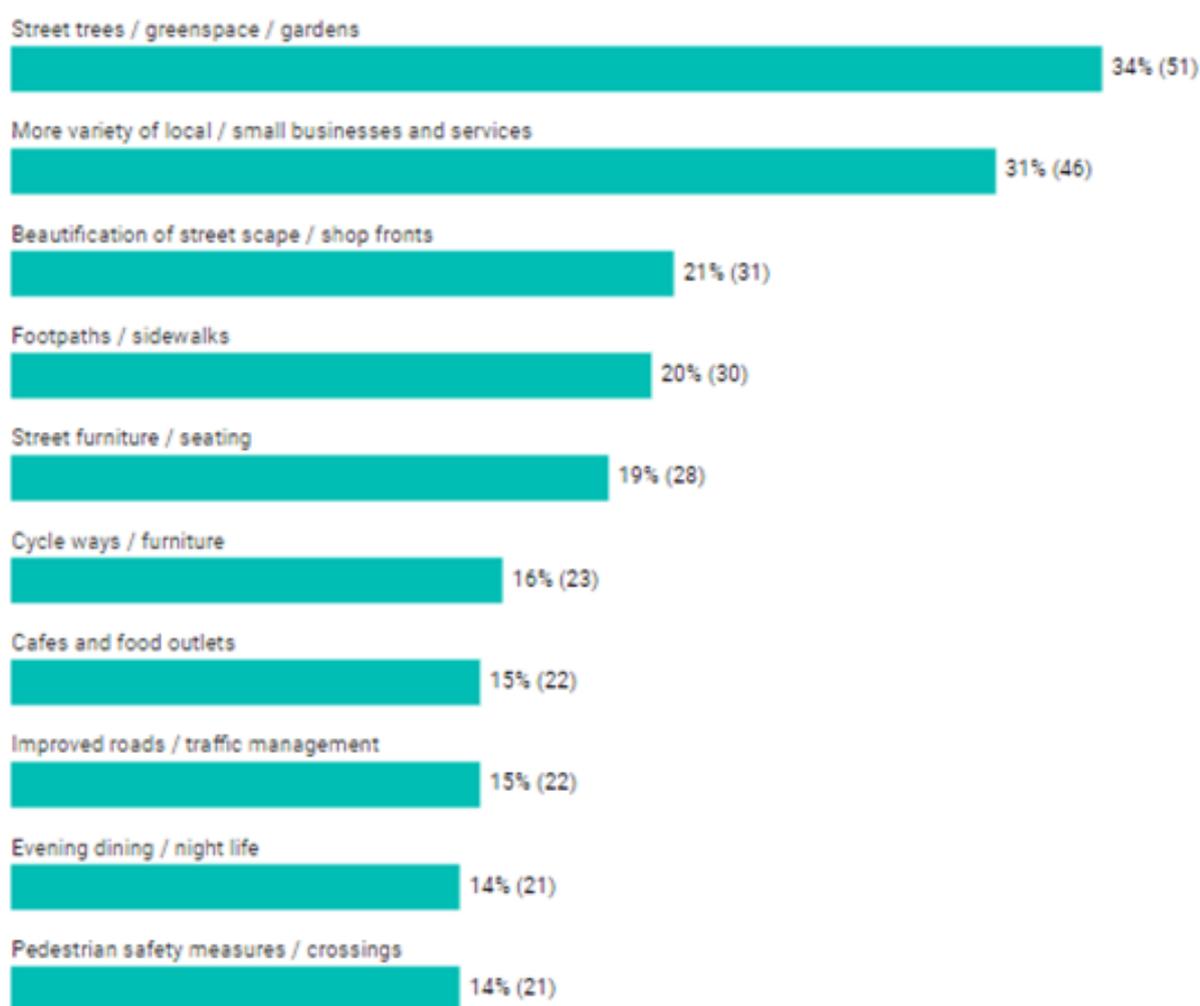


Figure 5: What do you want to see more of

## Public space vs parking

Respondents were asked:

**Q: When we deliver upgrades that improve the look and feel of an area and create spaces for people to spend time and gather, we usually need to remove some existing parking spaces to make room. Would you support the upgrade of public space in Georgetown if it means loss of some parking spaces?**

More than half of respondents (56%) were supportive of removing parking spaces in order to upgrade the public space in Georgetown.

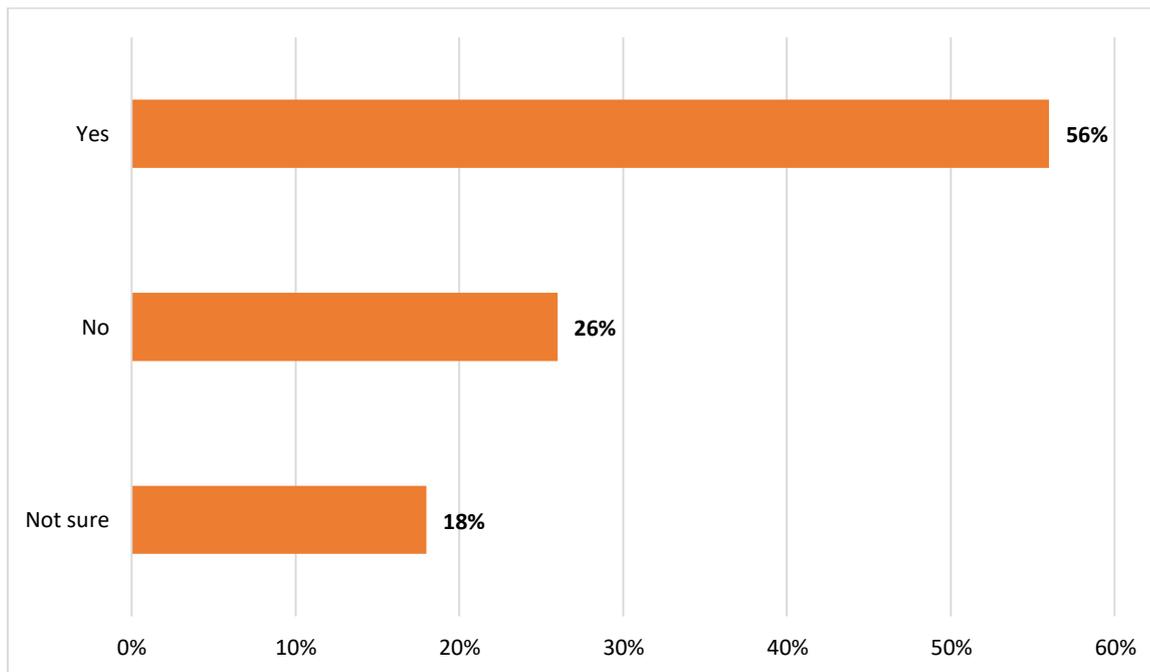


Figure 5: Would you support the upgrade of public space in Georgetown if it means loss of some parking spaces

## Additional comments

An open-ended question was included at the end of the survey to capture any additional comments respondents had about Georgetown local centre.

The comments received largely reiterated the findings through the survey including maintaining a village feel, through having a variety of local shops and services (10%) and a traffic management plan (7%). Although over half of respondents are in favour of removing car spaces (as above), many expressed their concern about there already being limited parking (20%). Additionally, respondents reiterated their concerns about vacant blocks and businesses, and proposed developing the blocks and the back areas of businesses (5%).

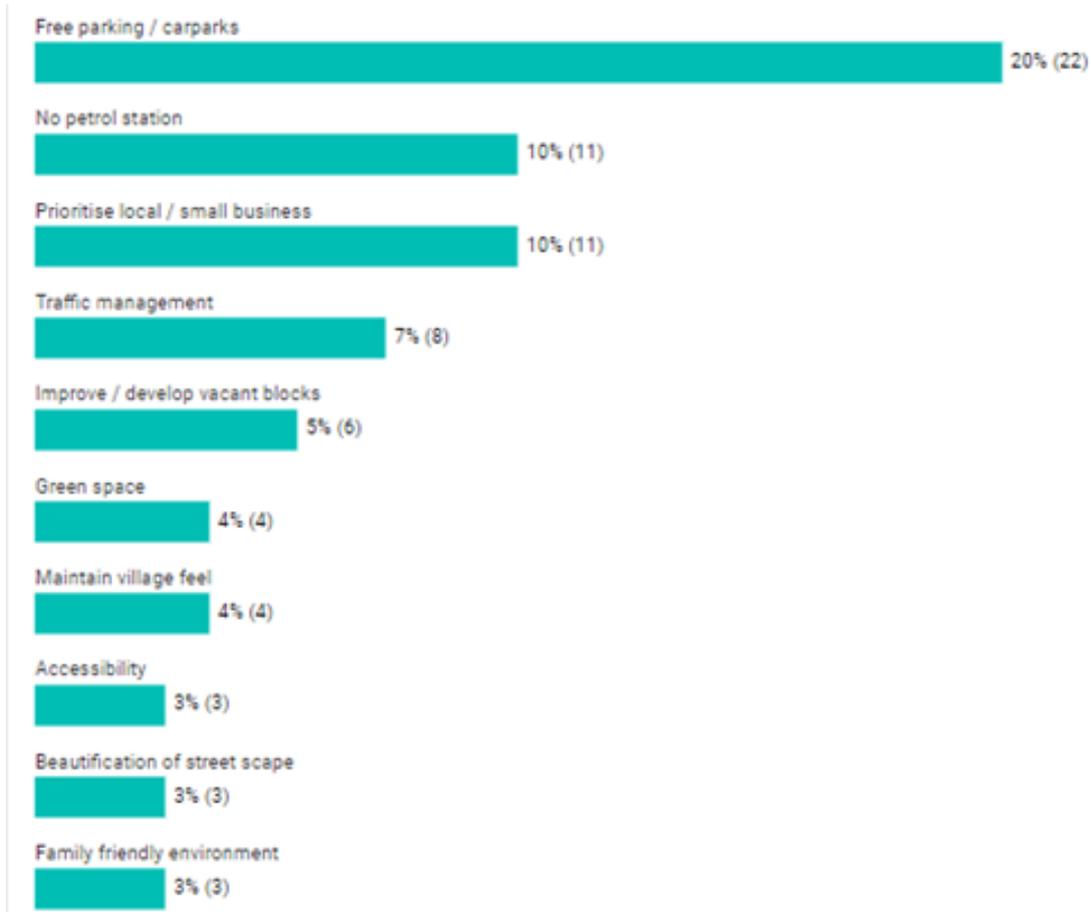


Figure 5: Additional comments



Figure 6: Additional comments

# Appendix I – Promotional materials

## Have your say webpage

**UNDER REVIEW**

Georgetown Local Centre

Share your ideas and tell us what you would like to see more of and what you would like to see improved.

**Georgetown Local Centre is set for an upgrade**

On 29 July 2021 the elected Council agreed to carry out the renewal of Georgetown Local Centre. Community feedback on values, issues and priorities for the public domain within the Georgetown local centre is needed to inform the development of a draft public domain plan.

The draft plan will be placed on public exhibition for comment and further community feedback will be used to finalise the plan. The site plan below shows the area in scope for Georgetown Local Centre upgrades:



This local centre renewal is part of City of Newcastle's commitment to developing vibrant, safe and active public spaces. For information on what we have delivered in other centres, visit our Local Centre's webpage.

**Thanks for having your say**

Almost 200 people recently had their say on what they love about Georgetown and what needs improving. We're reviewing your feedback and will report back soon.

**Project timeline**

- Monday 13 December 2021  
**Community survey closes**  
Community survey closed for feedback.
- From early 2022  
**Plan development**  
The project team will use your feedback to help develop a plan for a renewed Georgetown local centre.
- From August 2022  
**Public Exhibition and engagement report**  
The project team will seek community and stakeholder feedback to help finalise the draft plan.

Expand timeline



**Contact us**

**Sarah Horan**  
Senior Project Planner

Phone: 02 4974 2000  
#Newcastle #HaveYourSay

## Flyer AND/OR onsite signage

**UNDER REVIEW**

Georgetown Local Centre

Share your ideas and tell us what you would like to see more of and what you would like to see improved.

**Local Centre Upgrade**

Georgetown is set for a facelift.

Tell us what you would like to see more of and what you would like to see improved.

We are developing a public domain plan to guide the revitalisation of Georgetown Local Centre. We want to hear from those who know it best to help us come up with a design that will revitalise the streetscape and public space.

**Get involved**

Share your ideas on how you think we could improve this Local Centre – or what you would like to see retained.

Scan the QR code or visit [newcastle.nsw.gov.au/yoursay](http://newcastle.nsw.gov.au/yoursay) to provide your feedback via our online survey before 13 December.





**We want to hear your views on:**

- Pedestrian and cycling access and safety
- Traffic management
- Parking times and zones
- The look and feel of the area
- Crime and anti-social behaviour.



Social media

**City of Newcastle**  
Sponsored · 🌐

We're planning an upgrade for the local centre area in Georgetown, and we want to hear from those who know it best to help us come up with a design that will improve the streetscape and public space. Share your feedback via our online survey until December 13.



**Georgetown is set for a facelift.**

NEWCASTLE.NSW.GOV.AU  
**Have your say**

LEARN MORE

Post reach: 946

Newsletter / eDM



**Share your ideas for Georgetown Local Centre**

Do you live in or visit Georgetown? We are currently asking the community for feedback on safety, parking and public spaces in Georgetown so we can develop a public domain plan under our Local Centres program.

Our aim is to create a more accessible, attractive and safe local centre for the growing neighbourhood with an upgrade planned to the streetscape and access to shops, as well as drainage, traffic and safety improvements. We will also look to partner with businesses to beautify the local shop fronts through the Façade Improvement Scheme to attract more people to visit and spend time at the local centre, and benefit the growing number of young families living in the suburb.

The planned upgrade at Georgetown follows similar local centre upgrades at Carrington, Beresfield, Joslin Street in Kotara, Llewellyn Street in Merewether, James Street Plaza in Hamilton, and the upgrades currently under construction in Stockton and Shortland.

Have your say via the online survey at [newcastle.nsw.gov.au/yoursay](https://newcastle.nsw.gov.au/yoursay) before 13 December.

## Media release

### Media release



1 December 2021

#### Share your ideas for Georgetown local centre upgrade

City of Newcastle has begun community consultation with local residents and business owners to understand views on safety, parking and public spaces in the Georgetown Local Centre area.

Earlier this year the elected Council resolved to initiate an upgrade of the Georgetown town centre.

Following input from the community, a public domain plan will be developed in 2022 to guide the revitalisation of the area.

City of Newcastle Acting Director Infrastructure and Property Joanne Rigby said the future upgrade aims to create a more accessible, attractive and safe local centre for the growing neighbourhood of Georgetown.

"Our public domain plan will upgrade the streetscape and access to shops, and will also improve traffic and safety," Ms Rigby said.

"Our upgrades often include new footpaths, trees and street furniture – so we are looking forward to hearing feedback from the community about what locals would like to see."

"A major component of City of Newcastle's local centre upgrades includes drainage improvements. We also look to partner with businesses to beautify the local shop fronts through the Façade Improvement Scheme.

"This project aims to attract more people to visit and spend time at the local centre and will benefit the growing number of young families living in the suburb.

Once developed, a draft public domain plan will go on public exhibition. The plan will be finalised based on community feedback and will go to the elected Council for approval, ahead of construction in the coming years.

The planned upgrade at Georgetown follows similar local centre upgrades at Carrington, Beresfield, Joslin Street in Kotara, Llewellyn Street in Merewether, James Street Plaza in Hamilton, and the upgrades currently under construction in Stockton and Shortland.

Have your say via the online survey at [newcastle.nsw.gov.au/yoursay](https://newcastle.nsw.gov.au/yoursay) before 13 December.

## Appendix II – Survey

### **Online survey format**

#### **Introduction**

Georgetown Local Centre is set for an upgrade Tell us what you would like to see more of and what you would like to see improved. Your feedback will help us develop a design for Georgetown Local Centre and inform future placemaking activities. This survey will take approximately 5 minutes. Feedback closes at 5pm Monday 13 December 2021. Click NEXT to begin.

**Please rank in order of priority the following aspects of your neighbourhood centre that you would most like to see improved. (1 = highest priority, 9 = lowest priority.)**

(Number of Ranks: 9)

Pedestrian safety, access and connectivity

Parking times and zones

Traffic management

The 'look and feel' of the area

Cycling safety, access, and connectivity

Street furniture and comfort

Crime and antisocial behaviour

Street trees

Drainage

**What are the top three things you most value about Georgetown Local Centre?**

Open Ended

**What are the top three things you would like to see more of in Georgetown Local Centre?**

Open Ended

**When we deliver upgrades that improve the look and feel of an area and create spaces for people to spend time and gather, we usually need to remove some existing parking spaces to make room. Would you support the upgrade of public space in Georgetown if it means loss of some parking spaces?**

Yes

No

Not sure

**Do you have any additional comments to make about upgrading Georgetown Local Centre?**

Open Ended

**What is your age?**

16-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70-74

75+

Prefer not to say

**Which gender do you identify as?**

Female

Prefer to self describe

Male

Prefer not to say

**Do you live inside Newcastle Local Government Area?**

Yes

No

Don't know

**[If not a resident] What is your suburb?**

Open ended

**[If a resident] Which suburb do you live in?**

Adamstown

Adamstown Heights

Bar Beach

Beresfield

Birmingham Gardens

Blackhill/ Lenaghan

Broadmeadow

Callaghan

Carrington

Cooks Hill

Elmore Vale

Fletcher

Georgetown

Hamilton

Hamilton East

Hamilton North

Hamilton South

Hexham

Islington

Jesmond

Kooragang

Kotara

Lambton

Maryland

Maryville

Mayfield

Mayfield East

Mayfield West

Merewether

Merewether Heights

Minmi

New Lambton  
New Lambton Heights  
Newcastle (CBD)  
Newcastle East  
Newcastle West  
North Lambton  
Rankin Park  
Sandgate  
Shortland  
Stockton  
Tarro  
The Hill  
The Junction  
Tighes Hill  
Wallsend  
Warabrook  
Waratah  
Waratah West  
Wickham

**End survey**

Thank you for your time in completing this survey. To have your say on other important plans and projects in your local neighbourhood, join our community panel.

## Appendix III – Other submissions

### Written response 1

A written submission was received from a Georgetown resident, noting the following points:

- A need to preserve heritage, particularly heritage buildings.
- Suggestion to build an urban sculpture that acknowledges Georgetown's history, with reference to the biblical character Saint George, creating a focal point in the town centre, enriching identity, and instilling collective purpose amongst the community.
  - Potential to involve Waratah Men's Shed and local industries in the design and building process, as well as to provide materials and expertise.
- Proposal for a dedicated phone app, that includes an animated game which includes secrets of Georgetown's past for tourists and international university students.

### Written Response 2

#### **Pedestrian & Cycling access:**

We need more pathways through Georgetown as well as Clearly defined cycle paths as my neighbor was hit by a car only yesterday.

#### **Traffic Management:**

David Street should become a 1 way street as the Garbage Trucks still cannot get through as people continue to park side by side blocking all through traffic.

There are similar issues in several other streets that could also be changed to 1 way.

#### **Parking Times & Zones:**

No change needed here

#### **The Look & Feel of the area:**

Residents love the village atmosphere that Georgetown has and the worst possible outcome for the suburb would be if a Dominos Pizza and a Service Station are approved.

This would completely change the suburb and create **Crime and Anti-Social behavior** whilst completely destroying one of the last original village suburbs.

## Appendix IV – Areas of Improvement

Please rank in order of priority the following aspects of your neighbourhood centre that you would most like to see improved (1 = highest priority, 9 = lowest priority).

*Total -*

Total		190
Pedestrian safety, access and connectivity	1	31%
	2	18%
	3	14%
	4	17%
	5	9%
	6	6%
	7	3%
	8	1%
	9	1%
Parking times and zones	1	4%
	2	3%
	3	5%
	4	5%
	5	5%
	6	15%
	7	17%
	8	20%
	9	26%
Traffic management	1	3%
	2	12%
	3	7%
	4	9%
	5	9%
	6	19%
	7	23%
	8	11%
	9	6%
The 'look and feel' of the area	1	44%
	2	15%
	3	17%
	4	8%
	5	8%
	6	2%
	7	2%
	8	3%
	9	1%
Cycling safety, access, and connectivity	1	7%
	2	14%
	3	13%
	4	9%
	5	19%
	6	11%
	7	8%
	8	9%
	9	9%
Street furniture and comfort	1	3%
	2	16%
	3	17%
	4	22%
	5	14%
	6	11%
	7	5%

	8	7%
	9	4%
Crime and antisocial behaviour	1	1%
	2	4%
	3	9%
	4	13%
	5	11%
	6	15%
	7	18%
	8	15%
	9	15%
Street trees	1	7%
	2	16%
	3	14%
	4	12%
	5	15%
	6	13%
	7	10%
	8	7%
	9	5%
Drainage	1	1%
	2	2%
	3	3%
	4	5%
	5	9%
	6	8%
	7	13%
	8	26%
	9	34%

## Appendix V – Things valued in Georgetown

What are the top three things you most value about Georgetown Local Centre?

Our community is amazing, we all chat about how lovely it is that the kids can play on streets, and how rare it is to have such a strong 'old school' community vibe. Local small shops. It's becoming rare that smaller shops can survive. Georgetown village has overcome all the challenges and is thriving. It's a safe small business strip that has free parking. Please don't change that!
Community, Access
I love that it still retains the original character. People purchase in the suburb for the old world feel and wider streets. Please no more demolishing older houses for disgusting McMansions like at 21 Young St. it is completely out of character for the street.
Community feel, convenience, variety of stores.
Village feel, great shops, easy to get around with reduced speed zone and ped crossings.
Village feel, convenience, easy access.
<ol style="list-style-type: none"> <li>1. The possibility of a village like area</li> <li>2. Open street scape for shopping</li> <li>3. Parking</li> </ol>
Great community, close to everything, village like feel.
I love the historical buildings and feel they would look beautiful if the gables were restored/painted in a similar tone to enhance their beauty. I feel the little garden area outside the hairdressers at the intersection of Moate St and G'town Road would look beautiful planted up with some colour, an old streetlamp and more seating would provide a great 'town square' feel. Perhaps an identical garden area on the opposite corner outside Golden Buddha could be built also.
Small shopping village, atmosphere, shops.
Community feel, access.
Previously the butcher (which unfortunately has been evicted for development), the community feel of the local centre with speciality shops, proximity to my home (Hamilton north)
Sense of community - village feel, family friendly; Convenience- ability to purchase basics, great coffee spot to meet with friends/colleague; Safety- community that looks out for each other, reports crime and a desire to keep our community as safe as possible.
That unlike your plan the Local Centre goes all the way down to Turton Road, The people, The sh**** traffic management plan.
The wonderful community it is, great speciality shops and the quiet neighbourhood that it is.
Public transport, shops, parks/gardens
Variety of shops
Local services
Cafes/restaurants, ATM, Bottle shop
Convenient, community feel, accessible
Being able to quickly access the shops/food outlets - e.g., park out the front; The local shops and food outlets; Local village-like feel.
Support for the local shops to remain viable. Access and clean and modern look and feel. Make it appealing for new businesses.
I am a local to Georgetown and I value the bakery and coffee shop in the local centre.
Local amenity, easy access, parking
Community meeting place, good local eating places, essential small businesses
Village feel, sense of community, improving liveability
The businesses already operating there are effective, welcoming, and safe; it is an escape from the hustle and bustle of large shopping centres; It is a safe place.
<ol style="list-style-type: none"> <li>1. The "village" feel of Georgetown</li> <li>2. Restaurants and cafes</li> <li>3. Friendly locals and dog friendly suburb</li> </ol>
Local village feel
The people and small businesses produce quality product. The street is looking tired and needs a lift. But the street has a great feel due to the lack of corporate feel. The food and coffee is awesome. The reduced speed limits are great for the locals also.

Variety
The people, convenience of things, so much in walking distance.
Local area to have coffee and breakfast. Losing the butchers was a big loss, having these services including the bottle Shop are important. Local traffic only
Local shops, easy access / parking, laid back vibe
Small friendly shops, diversity, nice coffee shop
The facade of the old Buildings, the community feel, the local shops
The local community. Local businesses. Location, centre of Newcastle.
Supporting local business, being able to access those business, having not to worry about any new construction work
Small local area with large scale advertising, generic shops etc. No large buildings, no large parking lots.
Coffee shop and bakery. That it is a quiet town.
Community/village feel, Variety of shops, The George
Village vibe, independent stores, community values
Love the village feel. Feel part of a community. Local parks.
The local businesses
Community feel at the café. Independent stores.
Local business with no food chains
The community, centre location, liveability
NO PETROL STATION where the old fruit barns. Coffee shops, cake shops.
<ol style="list-style-type: none"> <li>1. Local village feel</li> <li>2. Walkability</li> <li>3. Location and shops</li> </ol>
Parking is easy, variety of shops, 40km/h zone
Great shops, easy to access - can park out front of most shops, quiet area.
It is easy to access as a pedestrian. It isn't over developed. It does NOT have a petrol station smack bang in the middle of it...
Easy parking, convenient shopping and services, feels good
Pedestrian Access, the "small town" feel of it, the shops
Centrality of this location, local cafes, free untimed parking
Bakery, coffee shop, Asian restaurant
It's local stores and a village feel. Not as busy as waratah shopping village.
It is nearby to home, and I can get marvellous food and coffee there. Take my dog to the vet and get my hair done. It has a nice community feel with people walking dogs and getting coffee.
The community feel, shops, things to do.
I really do not want more traffic on Georgetown Road. I want it to feel like a community. I want more safe crossing for pedestrians which I probably find the most important. People drive very fast down Georgetown Road.
Local shops, no petrol station, walkability.
The people. The community.
Local small shopping at independent stores. Village vibe with friendly locals (walk there safely from home). Slow traffic.
<ol style="list-style-type: none"> <li>1. Community feel of cafe and cake shop area</li> <li>2. Good pedestrian crossings and thoroughfare</li> <li>3. More relaxed centre compared with Waratah Village</li> </ol>
It is local. It could be a fabulous place for locals to meet if development supported this. My dream would be for the old fruit shop to be developed as an Italian style piazza with a cafe/restaurant for the grown-ups and open space for the kids. Georgetown is convenient, serviced by public transport and parking is reasonable. The locals deserve a neighbourhood place to congregate.
Easy access for both traffic and pedestrians. No parking time zones for the majority of the strip. Good mix of businesses.
Bottle shop. Bakery, beauty salon
Close, convenient, friendly

The small business in the local area. Safety aspect in the main business area. Footpath are terrible in the main street and surrounding Georgetown streets
Good quality shops, slow driving, pedestrian crossings
Community feel, family friendly, good coffee
History lovely people community feel
There is parking available close to the shops. There are crossings to make it easy to cross the road.
Pedestrian crossings, range of shops
<ol style="list-style-type: none"> <li>1. Sense of community &amp; connection.</li> <li>2. Everyday services in easily accessible format</li> <li>3. Can walk there from home</li> </ol>
Good shops, good traffic flow/safety and plenty of good street parking.
<ol style="list-style-type: none"> <li>1. Small businesses &amp; the overall look and feel of the area. Some pathways need work etc</li> <li>2. Pedestrian safety &amp; accessibility - a lot of the gutters in the area are not pram or mobility scooter friendly - I've seen many people have to use busy Georgetown Road to get down and around the curb &amp; gutters</li> <li>3. Small suburb feel - trees, places to sit and connect with other locals etc.</li> </ol>
Village feel, meeting place for locals, traffic slow down
No chain stores, small centre, really going to miss the butcher and fruit shop
<ol style="list-style-type: none"> <li>1. Cafe and cake shop</li> <li>2. Wide street</li> <li>3. Pedestrian crossings</li> </ol>
<ol style="list-style-type: none"> <li>1. The convenience of a range of shops &amp; services - we regularly use the vet, the coffee shop, the Chinese restaurant, the fish &amp; chips shop &amp; the beauty shop, &amp; have used the hairdresser &amp; dentist at times as well.</li> <li>2. The relaxed, friendly feeling of the shopping village.</li> <li>3. Such a short, convenient stroll from home.</li> </ol>
The village atmosphere. Easy access to local services. Good food
The slowness of the Main Street, diversity of business, walkability.
Cute little street. Cafes. A number of shops.
Small business and community feel of area, entice new types and businesses to come to area.
The village feel created by the local shopping strip. The community coming together and chatting in places like the George. The residential feel of Georgetown without high rise development.
Lovely quaint suburb where people make an effort to know their neighbours. Recently during Covid 3 shops shut up business, now empty shops. Was great having a butcher, grocer, and clothes shop, need variety.
Easy access to shops. Pedestrian safety.
Not busy with ample parking, community feel, good access to public transport.
Local shops, easy access, variety of shops
The local shop area, connectivity, parking
Small local businesses, coffee, crossings
Quiet and no late-night businesses, please do not approve a petrol station.
Nothing wrong with it. Leave it alone.
It is in danger of losing its village feel now that the chemist and newsagents have gone - we do not need a service station - bringing more traffic woes.
As it is currently (I assume): Footpaths; George Cafe and Stevens
Access to local coffee, bakery, food, and bottle shop walking distance from my home, and provides a sense of community.
I value the community feel of the commercial centre where you are known by shop owners and where it has a relaxed feel. I value the heritage feel of local buildings and the low-density commercial centre. I value the family-oriented environment and the gentrification of the area with young families.
Local businesses, community feel, family friendly.
Having a local village feel, having local businesses and not chains, good parking.
Community feel, service availability (hairdressers, butcher, Bakery, fruit shop etc), small local businesses
Easy access to takeaway shops and bottle. The older look and feel of the place. Always easy to find a park and no parking meters

Community areas, easy parking - able to pick up and go, existing shops are great
It's pretty at the moment so there is little to value.
<ol style="list-style-type: none"> <li>1. Access to relevant local shops (e.g., cafes, hairdressers, dentist).</li> <li>2. Proximity to other local shops (i.e., Waratah Shopping Village).</li> <li>3. Proximity to public transport (i.e., buses)</li> </ol>
<p>I thank the City Council in considering the suburb of Georgetown, to be included within your future plans. This actually presents a great opportunity to for myself to present an idea held for some time. This will be submitted via email.</p> <p>1: Vision: Georgetown is a vision. It forms an integral component to an overall carefully constructed, and well-balanced Newcastle. This must be understood and retained.</p> <p>2: Heritage: Above all costs, Georgetown's heritage must be preserved. Planners are privy to records that act as visions by those who came before.</p> <p>3: Record: Georgetown is a record of an era far removed from our time. Your forefathers looked forward, and you have the opportunity to look backwards, to uphold that which they created.</p>
Ease of access, central to facilities such as health, uni, shopping, and a small compact suburb with various business. Not too many units, quieter than most areas. Good parks available, however require updating.
Central location. Nearby parks. Developing a good mix of business.
Access to some quality businesses (bottle shop and bakery). Being only a short walk away from home.
Locality, nice services, easy parking
Ambiance, convenience, location
The local feel, easy access, and parking
Quiet area, ease of parking, no drainage problems
Having shops close by. The appeal it brings to the suburb.
Heritage buildings, range of services, community vibe
Quiet layback atmosphere while still being close to shops etc.
I love the local feel without any big 'chain' stores. I love that it's the sort of place that people walk to rather than there being lots of cars and traffic congestion. I love that you feel safe in the area, even at night.
Quiet, accessible, familiar
village atmosphere, unique shops,
Can usually find a place to park
There is very little to value.
Active transport can be used by locals. A separate bike lane and 30km/hr can be done. It is near a train station so it should be higher density housing.
Safe street crossings, good coffee, good food options
<ol style="list-style-type: none"> <li>1. community focus</li> <li>2. easy access and movement</li> <li>3. feeling safe</li> </ol>
The catering services, quite in the back and side streets and the bus services.
The local businesses, vibe of the suburb and accessibility
The friendly local shops & businesses.
<ol style="list-style-type: none"> <li>1. It actually has pretty good food</li> <li>2. Tucked away, bit of a secret</li> <li>3. Parking still good</li> </ol>
<ol style="list-style-type: none"> <li>1. Village vibe</li> <li>2. The cake shop</li> <li>3. The bottle</li> </ol>
Sense of neighbourhood, potential for developing more vibrant shopping/dining, pedestrian crossings.
There is not really anything. It's drab, tired, dull
Access from our home in Turner Street, local coffee shop and hairdresser, most of the time you can get a park
How nice and quiet it is. easy to get a park. quality shops

<ul style="list-style-type: none"> <li>• Small, friendly community</li> <li>• Good parking access</li> <li>• Safe environment</li> </ul>
Locals operate shops.
<ol style="list-style-type: none"> <li>1. It has a small but vibrant feeling</li> <li>2. It is becoming a younger area, so seeing more families out in the local centre is great.</li> <li>3. It is easy to get around</li> </ol>
Variety of local shops, community feel, accessibility
A feeling of community, wheelchair access to small businesses, a feeling of safety for myself as a blind and wheelchair bound woman and my child as the locals are very friendly and community minded.
Pedestrian crossings, small business.
Walkable Neighbourhood, useable cycleways, street trees, mixed use shops and housing
No high-rise buildings, keeping a variety of businesses, available parking
Local village feel, community.
Local shops. Love the cake shops and liquor store. Supported the butcher when he was in business. I'd love to stay local if we can and so would love to see a cafe/restaurant.
It has a nice takeaway hub and range of quality businesses that attracts a fair amount of local traffic. Its central location allows for easy walking distance from anywhere in Georgetown. The Waratah shopping precinct does attract a lot of business and the Georgetown Local Centre is increasing its reputation with a great mix of small takeaway businesses that is diverse and can be more niche to complement the Waratah Village. Parking can be tricky when its busy but it seems to flow well given its a main road.
Cafes, parks
Little community feel, parking available, neat and tidy
Parking ease, great shop, alfresco dining
The shopping village The ease of parking The diversity that is there
<ol style="list-style-type: none"> <li>1. Small business opportunities (not big corporate)</li> <li>2. Family and community friendly</li> <li>3. That is still has a community feeling</li> </ol>
Community, local people, close to Newcastle
<ol style="list-style-type: none"> <li>1. The warm, community village feel/social connection, for example, as created by cafes and bakery; seeing neighbours and friends up on the Main Street (Georgetown Rd);</li> <li>2. Availability of Food outlets (especially being NON franchise, small local businesses) and previously fruit shop and butcher shop;</li> <li>3. Accessibility and connectivity to bus stops, and ongoing pedestrian access to Waratah village, park, and rail, especially for my wife who has a disability and travels with my 9yo daughter, and for her own travel when old enough.</li> </ol>
The people. All businesses are small business of local families which is great to support
Village feel.
The vibe, the community, the fact it's not too busy
Local shops, small community feel, no big chain fast food
<ol style="list-style-type: none"> <li>1. Community Feel</li> <li>2. Locally owned, independent businesses</li> <li>3. Many of the patrons to the businesses are local and walk to the centre rather than driving.</li> </ol>
Proximity to home, potential
Get rid of very little used phone booth and postbox, Both a great use for local drunks to urinate in and about + youth to present their graffiti on.
Do the proper footpaths.
Its proximity to K-Mart and surrounding suburbs. The shopping strip is becoming "service orientated" so more parking needs to be provided. The friendliness of the people both tenants and customers
The quiet charm, low key vibes, and easy living.
Small, quiet neighbourhood Close proximity to shops
Local shops that I can walk to from my Platt Street address. Coffee and cake shop. Dentist and Beautician.
It's quiet, I really like that a lot of the original buildings have been maintained

Community centre and atmosphere, accessibility for all, available services
Golden Buddha restaurant, café, bakery
I can walk there from my home. Small businesses such as coffee shop, hairdressers and now Acupuncture.
Proximity to Newcastle CBD, easy off-street parking, current selection of stores close by.
Small business vendors
Community, friendly atmosphere, accessible area
The small, local feel of the suburb, the local shops and vendors, local community
<ol style="list-style-type: none"> <li>1. Small community feel to it</li> <li>2. There isn't too much traffic</li> <li>3. Easy to access</li> </ol>
Cafe, bakery, street parking
Easy of parking
The zebra crossings - locations are good for pedestrians, could be made safer by encouraging cars to slow down. The bins. The footpaths.
Being able to walk to local shops, sense of community, street appeal
The local businesses, I can get to know the shopkeepers & gives it a village feel. Walking distance from anywhere in the suburb. Ease of parking.
Cafe.
Convenient, range of shops. All on one street (no indoor malls or arcades).
Diversity of local businesses, access to transport, traditional housing with a small mix of units and townhouses.
Has local village feel. Easy access.
Community feel. Variety of small business and services.

## Appendix VI – Things would like to see more of

What are the top three things you would like to see more of in Georgetown Local Centre?

1. More trees,
2. connect the dedicated cycle ways from the high school to Islington to make it safer for school kids, uni students and general commuters
3. Unmetered parking.
Variety of shops, street appeal, seating areas
More community events and engagements. More education of what parallel parking means on Young St. the signs are completely ignored.
An IGA or small convenience store, A GP, more flower beds and hanging flower baskets to make the area pretty and inviting to look at.
Area for market stalls, Return of the butcher
Better footpaths, less through traffic, cleaner look.
<ol style="list-style-type: none"> <li>1. Beautifying of the street, maybe planter boxes and seating for the elderly. Maybe dog water as heaps of dog walking goes on.</li> <li>2. More community like businesses such as news agency cafe restaurant or flowers etc. to create a one stop shop rather than going to Coles.</li> <li>3. More safely for kids to Craigs at school time.</li> </ol>
If something could be done with the vacant block of land which was meant to be developed several years ago into quaint apartments, it would be most appreciated. It's ugly, and such a shame the developer pulled down the old historical building and did nothing more than leave the block in disarray. If the old butcher and greengrocer stores could be beautified rather than replaced with a servo, that would be a better option. We need more independently owned stores - having a greengrocer and butcher were a great alternative to Coles.
Parking, street furniture, lighting.
Trees, seating.
Beautification of the street (it is a bit dingy at the moment), more seating and all the shopfronts to be occupied
Beautification of the area, maintainable gardens. Safety- crossing is risky, warning that crossing is coming up, cars always go too fast through the area. Small business attracted to the area- we really miss having a butcher and greengrocer.
Local Centre goes all the way down to Turton Road, the sh**** traffic management plan, place activation and parking improvements to encourage more economic activity.
Trees and or potted flowers along Georgetown Road, better lighting on the pedestrian crossings and footpaths upgraded
More trees, more open space for gardens, more parking space in the shopping precinct
Cycle lanes
Newsagency, healthy food takeaway.
A facelift, access to more facilities and businesses.
Streetscape planting, modernise, safety
More local retail outlets, cafes and eateries, community centre / areas, facilities/amenities - . e.g., water fountain.
Tidy up - street front is old and tired, access for bikes and prams, operation for retailers - e.g., coffee shop with better outdoor dining.
Attracting more shops or services to the area. Improving facades and the back area of the carpet store and behind the bakery as both feel unsafe and are unsightly. Better pedestrian access or cycle ways.
Outdoor eating and meeting places, cafes, restaurants
Refreshed/modernised services and amenities (e.g., better, wider footpaths), more incentives, infrastructure and businesses that are in keeping with the future of the area (small business, cafes etc, no service station!).
Community space available for community gatherings, meetings, activities -e.g., crafting groups, writing groups, dancing classes, choir/ music, community celebrations. Community garden. Better overhead lighting - night-time.
Cafes, restaurants, bars. Good quality speciality food shopping - maybe even Phil's butcher returning. Do something about the blocks sitting vacant and fenced off in the business areas.
Independent shops, community space
Dedicated bike lines linking up with Broadmeadow and to the back of the TAFE tracks. Better play equipment in near the cricket grounds and addition play equipment in Cameron Park on Christo Rd Waratah. So many kids are living in the area and the facilities for them are simply not up to scratch!
Local free pantry / community board

Petrol station/corner shop. A pedestrian crossing from Vinny's. Seating upgrades.
Parking including bicycles, good access to coffee shops, draw more small businesses
Street trees, furniture, new shop fronts.
Needs more diversity, bring the butcher back. We do not need a Domino's and a service station!
A bar (like a wine bar). There is nothing local that would bring in a crowd who like to avoid the pubs. An Italian restaurant. A deli. Butcher.
Better lighting in Waratah Park along the paths. Waratah Park fenced off from recreational vehicle access (dirt bikes tearing up the park, cars attending cricket matches driving into the park on the grass). Local businesses that support the local community (like the butcher did before he was kicked out by greedy developers).
More short-term parking, pedestrian safety, less attention on centre more on Waratah Park
Pedestrian areas, trees, outdoor cafes in areas with tree i.e., with shade
Smooth footpaths, child friendly park/play area, limit people speeding up the Main Street and motorbikes riding along the drain behind Chatham Road.
Upgraded / Safe roads both for pedestrians and cars, safety- lighting and cameras, lovely gardens.
Street art / performances near cnr of Georgetown Rd and Moate St, updated CCTV, improved footpaths.
Better drainage beautification of main street, more local small business
More parking & businesses
Restaurant. Small bar.
Dog friendly
Better public transport. Better place to encourage community interaction. The shops filled with boutique and small business
Make-over near crossing, opposite the vets.
<ol style="list-style-type: none"> <li>1. Renewed footpaths</li> <li>2. More trees and better landscaping</li> <li>3. Fixing the connect ability at the intersection near the crossing</li> </ol>
Link bike path from Waratah Park through Georgetown Rd towards the Stadium. Expanded sidewalks with seating/plantings. Trees to provide natural shade. While the road is not as wide (and is a thoroughfare which helps the businesses on Georgetown Rd) I really like the look/feel of Young St, Carrington.
Repairs to existing infrastructure before adding more. For example, paths are uneven, trip hazards present on pedestrian crossings. Improved traffic control as people still speed through the area. Retention of parking spots.
More plants/flower beds or boxes. A cycle lane. An area for eating and or socialising (instead of a petrol station).
Restaurants, street dining.
Greater use of the area. More attractions (street art). More people.
Trees, police presence for the purpose of the 'little things' like vandalism and littering, and things just left as is - not upgraded for the sake of saying the council has 'improved' it.
More shops, undercover footpaths, more lighting at night.
Need more trees and improved street appeal, planter boxes, somewhere to sit. Better signage welcoming people to Georgetown.
<ol style="list-style-type: none"> <li>1. It needs to be updated; it looks the same as when I was young.</li> <li>2. More seating options</li> <li>3. Healthy food options since fruit barn gone</li> </ol>
Improved streetscape - revitalise shop fronts and pathways with verge gardens and street furniture. Activate the street. Late night activations.
<ol style="list-style-type: none"> <li>1. More pedestrian safety, maybe even more speed bumps.</li> <li>2. More of a family friendly environment</li> <li>3. Accessible for everyone of all abilities.</li> </ol>
Trees and landscaping, nice street furniture, better pavements.
Trees and gardens with seating that is set back from the street. Small independent shops. Safe cycling access from Georgetown streets
<ol style="list-style-type: none"> <li>1. Support for more creative pursuits/businesses</li> <li>2. More unique shops and businesses e.g. The fruit shop and the butcher were wonderful and it's a shame that such small and personal businesses will be replaced by a generic petrol station</li> <li>3. Trees</li> </ol>

Another restaurant/cafe or two with outdoor space for alfresco eating. Butcher/delicatessen. Boutique stores similar to the dress shop that recently moved.
More varied mix of businesses. More Street furniture. Pedestrian level landscaping not necessarily street trees.
Parking, traffic management
Wider diversity of retailers return
Fix the footpaths. Shared community space in the main street. Fix up the building street scapes such as the old fruit shop and adjoining vacant block which looks terrible i.e. next to the Chinese takeaway and the other side of the vacant old fruit shop block.
More quality small businesses, better walkways, less crime.
Toddler friendly park. Better parking.
Butcher to come back
Outdoor seating options, public toilet, better links to cycleways.
Better footpaths, more trees,
More trees (ones that will be majestic in 20 or 30 years). Boulevards of trees could be planted in key streets. Need bike paths for young & old. Need more education facilities interspersed with cafes.
I would like to see the empty lots developed and vacant businesses filled.
Trees, family friendly places to sit and connect with others. Pram & mobility scooter friendly curb & guttering. Improved pathways & under-covered areas.
Treed streets. Quality footpaths (pram friendly). Traffic calming.
Fruit shop/ small grocer, butcher, keep small local business, more seating, better green spaces, kid friendly spaces.
<ol style="list-style-type: none"> <li>1. Plants and trees</li> <li>2. Seating and alfresco</li> <li>3. Traffic safety</li> </ol>
<ol style="list-style-type: none"> <li>1. More attention to certain aspects of 'presentation' of the area. There are some really unsightly areas, including at the back of shops which back onto Moate Street as well as the area around the Chinese restaurant, which really need attention to ensure they are tidied up.</li> <li>2. A tidying up of the facades of some of the shops. Some have done a great job of improving the look of their premises, but some are quite ordinary.</li> <li>3. Prettying up with trees, shrubs, seats with shade, etc.</li> </ol>
A licensed premises, good outdoor eatery, kid friendly open for breakfast, lunch and dinner. Eco shopping strip with community garden. Community centre
Cycleway (not shared path) connections. People not driving as their first preference. Lights.
Outside eating area. Better lighting. More trees.
Footpaths more accessible for prams and mobility scooters (e.g., corner of Hunter Street and Georgetown Road / David Street and Georgetown Rd where people go onto the road in place of navigating the square gutters)
Better footpaths - the footpath between Cowper and Turner street is in poor condition and blocked by a decaying fence established 5 years ago as part of a failed development. More small businesses that embrace indoor / outdoor spaces like Elma's on Clyde street - the old butcher / veg shop could be a great indoor / outdoor community space (as opposed to a petrol station). Relaxed outdoor shared spaces where the community can gather.
Footpaths need to be redone, very old and uneven. Landscaping in local centre on nature strips would be great with better lighting. Older buildings need a spruce up.
Variety of shops. Butcher.
Better traffic management (outside of Golden Buddha and when leaving Celebrations bottle shop and turning left/right onto Georgetown Road)
Bring back a local butcher, empty blocks of land being used, nice clean, even footpaths, street appeal.
Seating, new guttering on pathways, lighting.
Return of the butcher!! And a wine bar.
Nothing wrong with it. Stop wasting money Nuatali.
A butcher would be great
<ol style="list-style-type: none"> <li>1. Farmer's Market and/ or a community garden (I am currently in the process of starting to build interest in and around Waratah for a 2nd community garden, having already earmarked 3 blocks of land). There is a 4th block of land I am looking at in Georgetown. This would greatly enhance and revitalise the Georgetown area, particularly in that CBD area of Georgetown (where there are 2 empty blocks) and bring much social connectivity. I would love the opportunity of driving this for council!</li> <li>2. More seating and gardens to facilitate social connection and relaxation.</li> <li>3. Green spaces in general, street art etc</li> </ol>

Shops filled, beautification of the street, shady spots to sit. Smooth paths to push pram on with gutter ramps.
The commercial strip is unattractive and requires some streetscaping with flower boxes, gardens, and small trees. The vacant blocks in the commercial sector of Georgetown Road require sensitive development that add rather than detract from the amenity of the area. High rise nor the suggested service station development would add to the area, but would create congestion and further parking issues for narrow streets such as Turner St. The pedestrian path and crossing adjacent to the Bottle Shop and previous Butcher creates issues for drivers. If a pedestrian is walking towards this area, it is difficult for drivers to know whether s/he is crossing or continuing to walk along Moate St towards Waratah shopping village. The footpath is too narrow, and you need to stoop under an overgrown shrub.
More local businesses, shops filled, safe environment for family to visit and gather.
More seating or places to be, upgraded footpaths and streetscape as it feels very old, more greenery.
Improved look and feel of the streetscape. Plants and seats. Improved footpaths.
Safer ways for children to cross the road. Restaurants and takeaway. Pharmacy
Keep as a village, a few bench seats, maybe some small trees.
Increased Pedestrian activity, significantly reduced traffic, installation of traffic calming measures.
1. More safety considerations (i.e. more police presence when called - the local police are useless!). 2. Less traffic! 3. More importance on keeping the "village" atmosphere (i.e. not turning it into a major shopping hub) - it would destroy the current feel of the place.
I know people will cite flowerpots, dog watering fountains, etc, etc, however, I would like to see...
1. A central point of visual attraction, that reflects the soul of Georgetown. Whilst this may provide an opportunity to provoke thought, and stimulate the mind, it also allows one the opportunity to acknowledge heritage values.
2. An opportunity in spurring collective thought, which assist in building a cohesive neighbourhood. This may stem anti-social behaviour, by providing a sense of worth, and pride, a sense of belonging.
3. An opportunity that places Georgetown on the map, so to speak, and acts in itself, as a tourist draw-card. This builds foot traffic, which in turn supports local businesses. It validates the City's effort, in going that one step further than a flowerpot
Footpaths, better management of parking in an old suburb with skinny streets. Better roads and more greenery.
More businesses in the shopping strip on Georgetown Rd such as cafe's, restaurants and perhaps a new newsagent.
Better traffic controls - it is very difficult at times to get out onto Georgetown Rd. A quality restaurant to sit down to dine.
Shaded seating, paths made safe, more shops
Trees, updated streetscape, better parking facilities (off street)
Town square (or triangle in this case), better road pavement, better defined intersections.
Small grocery outlet, cafe culture, newsagency.
Increased street appeal. Full shops/no vacant blocks.
Building restoration/ preservation. Trees and flowers and greenery, cafes, and a wine bar.
More parking.... seating...brightening up of area.... i.e. maybe plants etc without taking land away from useable areas....
I would love somewhere to meet friends for breakfast / brunch with a full kitchen. I would love places to park your bike as it's so close to the bike track. It becomes a meeting place for locals.
Variety of business/business opportunity around local entertainment and social space. Aesthetics of the area looks tired and needs considerable refreshing, this will assist with pride for area and reduced damage/vandalism. Greater access for all modes of transport walk/wheelchair/stroller/bike
Traffic reduction, areas to sit near cafe, bike track to shopping centre
Beatify the area, add more street trees, allow passage for bikes with bike parking.
Removal of derelict house 29 Moate St. Renovation or removal of Golder Buddha Cafe. Restoration of vacant block 27 Moate St.
Active transport can be used by locals. A separate bike lane and 30km/hr can be done. It is near a train station so it should be higher density housing.
Somewhere to buy the paper. Graffiti removal. Petrol station.
1. Local owned and operated shops - no need for a petrol station or Domino's pizza shop, but rather sustainable and environmental conscious retailers
2. More trees and green areas
More doctors and dentists and restaurants.
A small bar or restaurant, the butcher returned and more trees.

Safe and accessible.
<ol style="list-style-type: none"> <li>1. Some character, i.e.: Art, design, history</li> <li>2. Trees</li> <li>3. Outside dining, i.e.: footpaths levelled, paved, shade trees</li> </ol>
<p>1. Something done with the two vacant blocks. The one next to the golden buddha has been that way for at least 20 years. The other is site of The George - demolished a few years back</p> <p>2. Less traffic</p> <p>3. Better looking shop fronts and facades</p>
more diverse shops (retail vs service)
more places to sit enjoy the local feel with trees and flowers
a roundabout at Moate st and Georgetown Rd
Retail, food, trees
A lot softer landscaping but not blocking commuters view of pedestrians walking onto the crossing. Increased crossing marking/safety. A diverse range of shops. It would be great if you could buy milk instead of needing to go to Waratah.
Boutique shops run by individuals not mass produced in any way.
A wider range of businesses, newsagent, outside seating.
More standard and open street view.
<ol style="list-style-type: none"> <li>1. Street furniture</li> <li>2. More greenery, plants/trees</li> <li>3. Upgraded footpaths</li> </ol>
Evening dining not just takeaway shops, plants, seating.
More curbed ramps on street corners, a cafe or fruit shop or butcher style of shop return. No high-rise housing
Cycle ways, Cycle Lanes, footpaths, More gardens, and landscaping.
Walkability, useable cycleways, street trees
A butcher. Sit down restaurant.
New footpaths please. Clean up all the shop fronts. Some are excellent, others must have a budget of \$100. Seriously, they should take more pride in this beautiful community. Not approving anymore hairdressers? I'm struggling to come up with a third. I don't think we need any more hairdressers to be fair.
Local shop/business. Butcher, newsagent, GP, cafe. It would be nice to see some lifestyle. Stores.
Continued growth in small businesses and takeaways. Modern/ renewed look and feel to the streetscape and shop facades. Development of vacant blocks. Not sure whats planned for the old fruit barn but would be great to revamp given its presence.
Restaurants, breweries, and night life
Array of different shops. Pedestrian ramps on curb and guttering. Cycling options.
Better foot paths, More restaurants and bars.
<ol style="list-style-type: none"> <li>1. Some more street furniture including bike racks</li> <li>2. Street trees</li> <li>3. More cafes</li> </ol>
<ol style="list-style-type: none"> <li>1. Opportunities for small businesses to thrive. Like cafe and restaurants NOT franchise or service stations</li> <li>2. Green space or community garden areas</li> <li>3. Consideration to road safety for families, bikes etc</li> </ol>
Cafes, restaurants, street art.
Street furniture + trees. 'Bar' style seats like Llewellyn St plus additional near Asher St? Current seating at The George is maybe ok? But consider Outdoor Trading furniture to retain access along building line if possible (as per CN ODT policy), place seating kerbside (note: sloping ground + awning poles make disability access difficult nearer the kerb). Sometimes access is blocked by diners and dogs, etc; can be undignified asking people to please move to get through! Consider reconfiguring intersection Moate/Gtown Rd/Asher where the funny islands and kerbs are, to simplify roadways, enable more pedestrian + garden space or parking? Enhance safety of the zebra crossings if anything else can be done? Drivers don't always stop. Make TGSIs permanent, not adhesive mats that fall apart!
More parking.
Better lighting (especially at crossings). Better footpaths - this is important for pedestrians and NOT just for the local centre there are streets in Georgetown that don't have any footpaths!!!!

TURNER street blocked off- a dead end for families to let their children be safe in that narrow street. Shops. Bespoke restaurants/ bars.
Upgraded pavements, more greenery, plants, and trees, upgraded shop fronts.
<ol style="list-style-type: none"> <li>1. Incentives for restaurants/cafes to open in the area (i.e., ease of granting dining licences, allowing outdoor dining).</li> <li>2. More attractive streetscapes (i.e., trees/plants, street art)</li> <li>3. Maintaining the empty block on the corner of Georgetown Rd and Turner St which has become an eyesore since the developers knocked down the heritage listed building.</li> </ol>
Better landscaping. Better traffic management (Georgetown and Moate Streets interchange is awful). Better shops.
Encourage owners/ operators of businesses to paint/ decorate their front shops with bright colours to get rid of funeral blacks and dark greys. Instead trees only. Think about hedges too. A bright and attractive street lighting.
More available parking for customers/clients. Since the post office and the chemist are no longer in the strip it is NOT necessary for the post-box nor the phone box to be left there as it becomes a magnet for graffiti and urinating areas. Even the bus stop could be moved closer to Vinnies Fish Shop, thus allowing more parking spaces within the street. New sidewalks/footpaths. These have not been updated for the past 50years!! The defunct square in the middle of the shopping strip could be transformed into a mini cafe/ park with trees lining the footpath. Hopefully the Chinese restaurant might be up-graded to have outdoor eating in that square. The rebuilding of the building that was demolished some 3 years ago. Maybe some units to entice young families into the area.
Safety, more amenities set among greenery, low density, and low traffic.
Better footpaths throughout all of Georgetown. More shops in the main street ie IGA/fruit barn, butcher. Community garden.
Attractive rubbish/recycle bins and seats. Planter boxes and garden shrubs and a couple of bird baths. A Bus Stop Shelter for the Number 12 bus close to Turton Road bus stop.
Restaurants and cafes, trees/landscaping,
Renewal of buildings and updating of entire area. Community services and village feel to the area. More small local businesses in the area.
Restaurant wine/cocktail bar and tapas/pizza. Child and adult friendly dining, lunch and dinner. A friendly grocer shop to get milk, bread, newspaper, cheese, deli items, coffee.
<ol style="list-style-type: none"> <li>1. Create more of a village hub, which encourages people to meet, and linger. At the moment Georgetown Road is more of a drive through location.</li> <li>2. Promote active transport to the location (cycling, walking etc) and have somewhere to park bikes.</li> <li>3. Something that differentiates Georgetown from other suburbs, but lifts it up to make it more "classy" eg raised garden beds, beautify the "no man's land" where the road splits between the Chinese restaurant, the hairdresser and the businesses opposite.</li> </ol>
Safer footpaths, cycle lanes, more trees and gardens, pedestrian crossings.
<ol style="list-style-type: none"> <li>1. A development that attracts and supports small business vendors i.e. easy vehicle and pedestrian access and nice look and feel.</li> <li>2. Young family friendly public spaces where you could have a local coffee and croissant whilst socialising with friends or getting some quality family time.</li> <li>3. Trees</li> </ol>
Bars and restaurants. Small grocery store. Wider footpaths and street trees.
Parking!! the 1-hour limit stops people visiting the shopping precinct. Footpaths and streetscape need an upgrade. More trees and plants.
<ol style="list-style-type: none"> <li>1. Walkways/pathways with ramps for accessibility between path &amp; road</li> <li>2. Trees</li> <li>3. More vibrant local shop precinct</li> </ol>
Cycle way to Hamilton North, little park to drink coffee in, water fountain.
Trees!! Shops filled.
Better pedestrianisation of surrounding streets (ie resurfacing streets to include footpaths and cycleways) to make ease of access to the high street and increased safety for prams, wheelchairs and bikes. Nicer seating, pedestrianisation and native gardens out the front of Koko's and Golden Buddha. Better/safer traffic flow around Celebration's and Vinny's. More high street businesses - local butcher, post office, newsagency. Nightlife - restaurants and bars.
Well maintained footpaths. Seating areas for people gather. Trees.
Local business- butcher & newsagent. More trees. Good pedestrian and cycle access.
The look and feel to be updated and modern. A park on the existing vacant corner block of land would be amazing. More trees.
No empty shops. Bring back some necessities like chemist, fruit and veg, newsagent. More street dining, nicer table areas etc. nicer, consistent paving. Connect all the bits better so pedestrian dominates, not cars.
Trees, shrubs, planter boxes as it's really rundown and for many just a through way to somewhere else. Lots of families live in Georgetown and kids who rely on public transport. Upgrade the pedestrian crossings to improve safety, better kerb and guttering, seating areas. Give it a village feel.

More landscaping, seating & pedestrian friendly
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Return of a general store/butcher/fresh food store
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## Appendix VIII – Additional comments

Do you have any additional comments to make about upgrading Georgetown Local Centre?

Please don't allow another petrol station to go in. There are SO many existing petrol stations around this area and it would greatly lessen the vibe of the village.
Sports area for kids
That's an untrue statement. Good planners on 6 figure salaries should think harder make it work without removing car parks. It's possible people!
Don't allow a petrol station
Keep the village feel without losing parking as parking is already difficult at the moment due to the coffee shops, take aways and services that are there.
I think the area can be upgraded without the loss of car parking this would not encourage other businesses to come to the area
No petrol stations. Less developers lying to the community about a certain butcher retiring. Listen to the residents (ratepayers) concerns over developer's ambition.
I look forward to seeing the beautification of Georgetown Local Centre. It will be something the locals will be very happy and proud of.
Waiting on developments and vacant lands to be built on...More building of apartments
You need to be better at your job as no one believes that taking car parking spaces away makes a place better.
Please maintain the bus shelters. Thankyou.
There isn't much parking now - how much more can you take away?
The local centre is important but so is parking. It's a popular thoroughfare and people will avoid stopping there if getting a park is too hard.
Need to address pedestrian safety at wide side street fronting bottle shop. Difficult for pedestrians due to the angle and width to cross.
The parking spaces in-front of the cafe and bakery are very well utilized so I would prefer these to stay, and upgrades made in place of parking spaces that are not as frequently utilised
Very exciting and happy to see it happen.
There needs to be incentives to attract businesses to fill office spaces or commercial buildings. The fruit shop is derelict, and this creates potential for crime and vandals.
Have lots of short-term parking so we can always stop and shop "on the way through"
Please make decisions that contribute to public amenity, including long term needs. Service stations have a limited life and are not forward thinking.
The few original buildings that remain in the indicated area are important to the history of the village. Too many have been lost and/or remain eyesores.
We don't need another petrol station! Do something unique and more in keeping with Georgetown's village feel.
Being more strategic in regard to upgrade of facilities would benefit all, already plenty of unusable park spaces
Having something in the area that brings the community together would be great
I don't believe you need to remove parking to upgrade Georgetown. It will affect businesses if you do
I hope this isn't an election sweetener because our current mayor has switched to ward 3.
Don't change what's not broken, no more building construction unless it's to green the area
Improvement of paving and disabled access
Insist owners of vacant blocks maintain them. They are overgrown junk yards
Georgetown is a unique and eclectic community, it's important to me to retain the individuality of Georgetown and not make another cookie cutter suburb
I am very much against the service station proposal. Certainly, does not meet local expectations
Family friendly & more business opportunities
NO PETROL STATION
There's lots of street signs, probably too many. The section in front of the old Chinese shop should be removed and somehow better connected to the section with the other shops.
Loss of some parking spaces is not ideal, as the local businesses (which are all great!) rely on car traffic much more than foot traffic. But I still ticked 'Yes' because overall there is a benefit...
There is not much parking already and the only area is out in full sun and would not be used.
Please do not allow the petrol station. It will be a target for robberies as Georgetown Road is quiet of a night.
removing parking is not an improvement!!!!

We'd love to see community involvement in whatever is done...a working bee? Similar to what has happened at centres in port Stephens.
Taking away parking would not be good as it is limited already and is a busy area as is.
We personally live local so we don't have need for parking.
Please consider ways to reduce (or at least not increase) cut through traffic/speeding
Encouraging local pedestrian activity and a traffic safe and greened area with gardens
The empty development sites are an eyesore
The old fruit shop site and the vacant block across the road have plenty of space that could be used to improve the look and feel as well as enhance the amenities
No loss of parking. No parking time zones please.
Most locals walk to the shops here so it would not be a huge issue. We also have off street parking in surrounding area
Changing Turner Street to either one-way, dead end or speed bumps
There is limited parking in Georgetown already. With the construction commencing in the local area of the service station nearby streets will become congested and become a danger for young children
The whole of Georgetown/Waratah needs footpath upgrades. There are lots of trip hazards with old footpaths uneven due to tree roots, no pram ramps. It is safer to walk on the road in some areas
Attractive green spaces for us to walk to & connect with others would be fantastic. So would bike paths suitable for young & old, like in Copenhagen. Thank you for seeking our input.
I think the old fruit barn/butchers' site would be a terrible spot for a petrol station. We have so many close by and the intersection would become so much more dangerous with a large increase in cars.
Very appreciated! Thank you :)
Reflect the history
Georgetown is such a friendly and vibrant community; it would be great to see this reflective even more so in the centre area for people to come together.
The application for a service station on the old fruit shop/ butcher site should be rejected as this would definitely not add to any beautification plan for the area.
Parking should not become a problem for local residents.
More time limits to improve turnover of car parking
Reduce parking for more outside eating space preferably timber
Upgrades refurbish footpaths
Top portion of Asher Street from number 1 house to end of street badly needs to be re-curved and road entirely resurfaced.
Not much parking now. No petrol station or express pizza shop.
A complete freshen up is required the shops there have spent money to look attractive the street just needs attention
Need to fill a empty shops, give grants to business to do repairs, maintenance and aesthetic improvements to shop fronts.
Stop wasting money
I have only been here for 10 weeks, after 22yrs in the Byron Bay shire and I would like to offer my volunteer services (IF there are no paid pos's avail) IF any of my above suggestions become viable.
I'm so glad this is on the agenda. Really looking forward to my little neighbourhood coming to life.
Parking spaces might need to be limited to 30min outside the food establishments. The vacant block next to The Golden Buddha is an eye-sore and has drainage issues.
Parking still needs to be available to support the local business. I don't want to see more franchises or fast-food venues. Small boutiques and local businesses are what I want to support.
I hope that this upgrade encourages development of the vacant lots and that this upgrade encourages some of the essential local services back to the area (e.g., the butcher and the fruit and veg shop)
The nicest and most significant building was demolished a few years ago for a planned apartment building, but the site has sat derelict ever since. Would love to know what happened with that situation
less traffic in narrow side streets, redirect traffic to wider streets. No fuel station as it increases traffic and crime.
Make it a pedestrian mall and remove vehicle access completely
DON'T put a petrol station at the old "Fresh Ingredient" site!!! I have heard a rumour this is happening, and it would totally destroy the area. Huge trucks and constant 24-7 traffic - nightmare!!
I say no to the above question primarily because I feel you are validating pre-conceived decisions, that are quick, and easy fixes... like flowerpots.
Green space, upgrade local streets
With growth of medium density housing there is little available parking for residents on side streets. Don't want any service stations in the street.
The buildings need sprucing up - they look tired and dated - although don't do like a developer did and knockdown a heritage building - and then fail to develop on it.

40kph speed limit should be extended to incorporate schools on Georgetown Road Waratah and Waratah Shopping Village
Utilise no stopping areas with kerb extension and street furniture
The northern section of Asher St, which connects to the Local Centre, needs upgrading as well
As long as it keeps with the feel of the area and doesn't become a modern monstrosity like some of the knockdown rebuilds lately that are ruining the feel of Georgetown.
Consider traffic management throughout the entire suburb. Some streets should be considered 1 way. Many streets have too many cars from over developed apartment blocks, causing safety concern for all
Zone continuous awnings for new developments on both sides of the street
It would be wonderful to have interesting or useful shops. In a small block of shops there are 4 women's hairdressers.
Stop discriminating pushbikes. Footpaths, roads. So, it is a no brainer: Bike lanes
We are looking forward to having a better and improved place to enjoy
Perhaps more outdoor seats and shade.
To upgrade you need to improve parking
plenty of free parking please
There is a lot of underutilised space in GLC. For example, the small part of Moate St that is in front of the Chinese Rest service little purpose and could easily be made into more public space.
No. Don't reduce parking spaces
It's working well as it is. I'd prefer it be left alone.
I would like to see outdoor seating areas with perhaps a fenced/gated area for preschool children to play while parents have a coffee.
Potentially happy to lose parking to improve the area just be interested to see plans, what carports would go etc
Any additions need to include disabled access everywhere. Please consult on this matter.
Build the city for people not for cars.
Ease of access for wheelchair and the elderly should be a consideration
Please do this. Such a beautiful community. Thank you.
Given its a main road, sitting around to watch cars drive by would not justify losing parking spaces. Trees/landscaping to improve the look & feel + seating under sheltered areas to businesses is best
A mural by a local Indigenous artist would be great
Would love to see some more restaurants, small boutique bars, and small park or public created at the awkward Moate St, George Town Rd, Asher St intersection.
We definitely don't need the proposed service station on Georgetown Road, we lost a great butcher shop due to this development. Something else would be better suited to increase a village feel.
I hope NCCC considers lower emissions, environmental responsibility, and a family friendly town centre. Not a service station!
Support local artists for street art
NO parking meters. Parking is not a problem at present. NCC has a solid history of reducing parking spaces and stuffing the remaining area up with metered parking & payment devices which don't work
Keep it a local, village community feel, not a "drive thru" area! There's strong family + community connection here. Any creative solutions to improve Moate St west behind the shops?
If spaces to gather are needed, create them at Waratah Park
Don't make it pretty, make it sensible and usable. Putting seats in etc that will only be used when coffee shop is open is stupid. Deter traffic from using G'town Rd as a shortcut to Griffiths Rd.
Lots of families and children live here now- let's upgrade the parks and not create more traffic in domestic streets like Turner Street (with proposal of 2 massive structures at the top of it).
I believe that with the support of Council, Georgetown will become a hustling suburb, with more businesses opening to support the growing population.
On people's spaces, drunks would sit for hours because of the very convenient bottle shop. Move the bus stops out of the our little square, bust stops every 150 m are unnecessary.
Georgetown has long been forgotten so it's about time that some ACTION would take place sooner than later.
Perhaps have some underground or multilevel parking spaces. As some residential properties don't have parking, please use permit system for streets.
A very lovely local shopping strip serviced by No.12 bus for all those using public transport; much in need of an upgrade, so much potential!
We live locally so don't require parking, but parking is needed to attract more business to the area
Georgetown needs to preserve what remains of existing historical building facades. The people who live here embrace change however love to combine modern aesthetics which don't appear too commercial.
Add street trees to create a canopy of shade and reducing the amount of pavement/concrete would be good.

Parking is comfortable NOW but losing further spaces for parking would make this inconvenient for locals as most blocks are very small and permit parking for one car only.
Concerned that street parking may impact on the small businesses, though also like the idea of widening the footpath and adding trees, street furniture etc. Might need a small carpark somewhere
There is a lot of young families around the area. Improving the streetscape for families to walk around and with the introduction of a few restaurant and/ bars which are kid friendly.
We need more parking not less.
I don't want any apartment or petrol stations going in. The traffic is ok at the moment but to make it a thoroughfare for people to access petrol or large apartment will ruin the small community vibe
Buildings need a facelift. Would be beautiful to return their heritage facades.
The area outside the Golden Buddha should be redesigned to be pedestrianised. Traffic flow from Georgetown Road to Moate Street stopped, car parks taken away and seating, shade and plants added. Thanks
Work with local businesses to encourage more businesses to want to open shops in Georgetown
It's important to maintain its small village identity even though close to a shopping centre.
Plenty of land to allow more parking even with street upgrades.
Better street lighting.
If existing parking is removed from street to provide landscaped spaces, then alternative parking spaces need to be provided nearby.
We do not need a petrol station or fast-food outlet