

Tracking our Progress

Social Strategy

2016-2019

The Social Strategy is a four-year framework outlining key priorities and actions to be delivered by City of Newcastle as part of its commitment to investing, promoting and delivering community development activities.

Get involved in planning for our revised Social Strategy.



We've got great strengths to build on (just to name a few)

Community wellbeing

Seniors week and activities

Aboriginal dual naming signage developed - and in installed

Four Strategic advisory committees

Innovation & creativity

Grants and sponsorship programs

Heritage walk trails

New digital technology in our libraries, such as E-books and digital collections

Healthy Lifestyles

Beach safety flyers in Chinese, Japanese and Arabic

Events guide to help event organisers

New cycleway links

Community infrastructure

Social and community safety elements in local centres planning

Affordable Living task force established

Support four seniors centres

Community safety

Partnered with Salvation Army to deliver Streetsafe project improving night time safety

Education program promoting responsible behaviours in entertainment precincts

80 actions

6 complete

51 achieved & ongoing

20 commenced

3 yet to start

We're also facing big challenges as a city

Our people growth, ageing, acquired disabilities and increasing social isolation.

Our environment climate impacts, the growing need for green space and emergency management.

Our city has rising costs of living, transport stress, changes in employment types and housing density is rising.

There are also things we can work on

Public Art policy direction, community facilities strategy and occupancy agreements, improving accessibility outcomes across all areas and building a unified Council approach to tackling these challenges.

This is not the beginning.



We've spent the past two years developing our revised Newcastle 2030 Community Strategic Plan based on the aspirations, knowledge and values of our community. Newcastle 2030 doesn't just sit on the shelf - it now helps us build important plans that guide our work.



Inclusive Community



These are global goals with local impacts delivered through a social justice framework.

social justice = equity, access, participation and rights

We are all contributors

Between 5 November and 10 December we are reviewing our Social Strategy and translating the strategic objectives of Newcastle 2030 into deliverable activities, services and projects.



We need your help in reviewing and revising the Social Strategy

How to get involved

- What have we done well?
- What do we keep doing?
- What do we need to improve?
- What should we focus on for the next four years?
- What should we be aspiring to achieve?

- Attend a targeted sector session - email us for more details
- Go online from 26 Nov and complete our quarterly survey
- Come along to our big conversation in early 2019

For more information go to newcastle.nsw.gov.au or email engage@ncc.nsw.gov.au