



MAYFIELD HAS MORE

MAYFIELD BUSINESS IMPROVEMENT ASSOCIATION
ABN 55634039506 | INC ID 1901583

BOARD MEMBERS

Name	Abbreviation	Business represented
Chris Arnold	CA	Arnold Property
Warren Pulbrook	WP	Brooks Motors
Kath Teagle	KT	Mayf Medical Connection
Amy Baldwin	AB	Sidepocket Espresso
Tony Sansom	TS	Community
Brett Hyham	BH	Mex Club
Craig Robinson	CR	Community

CN REPRESENTATIVES

Janice Musumeci	JM	CN
-----------------	----	----

Apologies: Thomas Michel, Amy Baldwin

MEETING OPEN: 4.30pm

MEETING CLOSE: 5.35pm

MEETING MINUTES

Date	14/06/2022
Location	Mex Club Private Room
Minute Taker	Janice Musumeci

Apologies: Amy Baldwin, Thomas Michel

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome and Administration			
1.1.	Confirmation of Previous Minutes Conflict of Interest - Nil Correspondence - Nil Budget \$9017.22	Moved: CA Seconded: KT via email Budget discussion. How to best utilise remaining balance.	Nil WP – Registered TS for CommBiz account administration.
2. Items for Discussion			
2.1	Conflict of Interest – Governance reminder to all - JM	<ul style="list-style-type: none"> Reminder to all Board members via email 09/06 and in person today about what constitutes a conflict of interest as a Board member both directly and indirectly. Refer to CN Service Agreement and BIA Constitution. 	
2.2	Social Media– Slice Wireless Social Media Report received via email - JM	<ul style="list-style-type: none"> Board would like to see more growth on Instagram to appeal to a younger demographic. 10 x Videos completed with positive feedback from businesses. 	WP – Proposed 10 more videos for businesses. Seconded – CA JM – advise videographer cost of \$3850 form this year's budget includes Instagram stories.
2.3	Event Report – Received by all via email from Hunter Events Group	<ul style="list-style-type: none"> Board confirmed next event May 2023 and overpaid balance of \$1686.08 to be held by HEG until next Board meeting. Total cost of Mayfield Day \$19587.00 	JM – Advise HEG about overpaid
2.4	Street Cleanliness & Lighting - TS	<ul style="list-style-type: none"> TS has written a letter to Ward Cr D Clausan including locations and photos of areas to be fixed by CN along Maitland Road 	TS to be BIA liaison with CN and follow up Cr Clausan

		<p>before the BIA look to have any further cleaning done – ALL AGREED</p> <ul style="list-style-type: none"> • Items to be addressed include graffiti, street signs needing attention, bus stop upgrades, broken pavement PLI issues. TS reported that he has inspected all locations he had previously reported regarding lighting issues to Ausgrid and all have been fixed. • TS has researched local businesses who can conduct street cleaning for BIA with suitable heavy-duty equipment. • SBS – Cardiff • WASP Industries Beresfield • N’cle Pressure Cleaning • All agreed first step is to repair pavement via CN. 	<p>for next meeting.</p> <p>KT asked TS to also review Hanbury St.</p> <p>CA asked JM to follow up with CN for an update on lighting for Maitland Road according to Local Centre Upgrade.</p>
2.5	Live Spots – JM	Elma’s Café (opening this coming weekend)	<p>4 locations locked in and rotated.</p> <p>PA still being stored at The Stag and OK. Fuzion have not provided a schedule as requested.</p> <p>JM – to ask Fuzion to email Board and Slice Wireless weekly with venue and artist</p>
2.6	Street Art - CA	CA Presented quotes from Joran Lucky and Dan Bianco. Board voted these were above the budget.	CA – Advise artists of Board decision

		<p>Up& Up Inspirations proposal presented to Board and Board agreed unanimously to proceed with 2 smaller projects value of \$2580 to be paid from this year's budget.</p> <p>CA/JM – Proposed Mural Festival discussion with Board possibly Nov 2022.</p> <p>KT – Suggested walking trail with Q&A for artists</p> <p>KT – Suggested 2 possible mural sites Healing Wave and Hanbury St Practice</p>	<p>JM – Advise Up&Up to invoice by EOFY.</p> <p>JM – Seek EOI from HEG to organise also discuss possible collaboration with Big Picture Festival organisers.</p>
3. General Business			
3.1	TS – Banners have been taken down by CN along Maitland Road		
3.2	<p>TS – Spoke to Board about a possible Poll Track Survey what it is used for and how we could approach Local MP to collaborate.</p> <p>Idea is to ask community a small range of questions that will better inform the BIA what the community wants for Mayfield precinct.</p> <p>Specifically addressing the missing services in the area to assist with filling vacant shops.</p>	<p>KT – Suggested Local MP could be invited to attend an open forum to discuss needs with the community. However, this would need to be managed by a facilitator to keep comms on track. Target one area and trail response.</p> <p>WP – Requires soft and hard copy options for those who do not use computers in the area.</p>	<p>Board agreed TS to contact Local MP Tim Crackenthorpe</p> <p>JK – Board to workshop questions if approved.</p>
3.3	Street Cleanliness - TS	Rotary to possibly clean up empty facades. Major clean needed.	TS – write to CN and seek quotes for empty facades cleaning out of hours and street cleaning and report issues to CN.

NEXT MEETING: August 16 at 4.30pm Upstairs at THE MEX