

### **BOARD MEMBERS**

Name	Abbreviation	Business represented
Wayne Rogers	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Phil Murnain	PM	Mens Shed
Pauline Sellers	PS	Samaritans

### CON REPRESENTATIVES

Thomas Michel	TM	CoN
Janice Musumeci	JM	CoN

#### Guests

Mitchel Reece - Curious Legends

MEETING OPEN: 5.34pm

MEETING CLOSE: 6.40pm



# **MEETING MINUTES**

Date	12/04/2022
Location	Wallsend Village
Minute Taker	Janice Musumeci

#### **ATTENDEES**

Name	Abbreviation	Business represented
Wayne Rogers	WR	Iona on Robert
Linda Pinkerton	LP	Spellbound Botanics
Phil Murnain	PM	Mens Shed
Pauline Sellers	PS	Samaritans
Thomas Michel	TM	CoN
Janice Musumeci	JM	JM Consultancy Services
Mitchell Reece	MR	Curious Legends

#### **APOLOGIES**

Rhonda Drivas	RD	Wallsend Village



## **MINUTES**

Item No	Agenda Item	Details	Actions
	and Administration		
1.1.	Confirmation of Previous Minutes	Moved: PM Seconded: WR	Nil
	Correspondence	Cr Adamcyk E Introduction with Julie @Wallsend Dental  Amy from Wallsend Village with promotional calendar.  Email sent to James Hingston advising EOI to be opened again for social media management at the end of his tenure. Officially providing the required notice.  Board copied in on email.	JM – Welcome email sent and WR to follow up.  WR – Invite Amy from Wallsend Village to next meeting  JM – Invite Julie from Wallsend Dental
	Budget	At Bank \$102,797.49 ATO BAS to pay \$8243	
2. General E	Business	F-7	
2.1	Wallsend Winter Fair Survey results	112 emailed survey	VEM Services
		12 responses	to be despatched to
		58% responded yes to wanting the fair	walk Wallsend with survey for more
		Not a good response need to do face to face	interaction and more results.
			Approved LP Seconded PS
2.2	Beautification - WR	Jeremy Ratcliffe lodging new proposal for Green St Program	



		management 22/23 including	
		gardens near new mural.	
		WR- Sent letter to CoN and lodged CRF online regarding street and garden maintenance and no response as yet.	TM – Follow up on CRF
		Picket Fence quotes received	
		1 x \$4100	PS – advise painter and
		1 x \$3300	\$500 deposit to be paid
		\$3300 Approved PM	Mens Shed to
		Seconded LP	repair a few picket posts.
		Met with UPNUP who have	
	Murals - WR	been liaising with Heritage Group, BIA and building owner. Sonia Honerys Office side wall. Estimated start date end May.	
	WR- Proposed Bins to be painted along Nelson St	Decision adjourned	WR – Provide TM with mud map of bin locations.
2.3	City of Newcastle Matters - TM	All BIAs to submit Deliverables Plan end May. Acquittal end June. Goal is all BIAs apply for a neat \$100k. Surplus is quarantined in an account and can go into SBR Contestable funding.	
		SBR Contestable Funding open on April 26 – May 20.	
		Info session May 4 FOR Wallsend. Board to rally any interested parties.	JM - Board met with Purple Card Project and Samaritans about funding for a new project.
			Legends approached for Halloween.



2.4	Events - WR	Mothers day event Double	WR- Mt with UPNUP about murals DD - Send 2
		Digits proposal presented to Board.  50 ticktes to giveaway for high tea on socials and Newcastle Weekly.  Budget \$4000 + venue hire \$500 + paid social posts \$200 + creative for ad \$150  Approved LP  Seconded PM	styles of creative for artwork to Board. WR- Arrange a paid boosted post.
2.5	Website Refresh – JM put forward 2 quotes to Board.	PM - Will there be extra cost for updates? Can Board modify as needed?	JM - Provide answers to Board queries and Send Board examples of websites from both suppliers.
2.6	Banners – JM/WR	JM – Submitted CRF to CoN about tattered banners for removal  Board proposed a project coordinator to manage as budgeted for in Deliverables Plan for project. Budget under \$900	JM – Source coordinator.
2.7	WR - Business Banter Date 23/05	BUDGET \$1800 Approved LP Seconded PM	
2.8	MR – Curious Legends pitched a Halloween event for SBR Contestable funding	Board loved the idea. Will seek feedback from business owners.	MR - Send questions for feedback
2.9	PS – Advised Board of meeting this week with Purple Card project and Samaritans applying for Contestable funding to collaborate with BIA for OP SHOP TRAIL 2022/2023	Board support this concept as will assist Saturday trade to grow again in precinct.	
	NEXT MEETIN 10/05 5.30PM  MENS SHED – new location		



## WALLSEND BUSINESS IMPROVEMENT ASSOCIATION ABN 87421344002 | INC ID 9895536

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