

BOARD MEMBERS

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Pauline Sellars	PS	Samaritans
Bianca Bartlett	BB	Purple Card Project
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas

CON REPRESENTATIVES

Thomas Michel	TM	CoN

GUESTS

Janice Musumeci	JM	Janice Musumeci Consultancy Services

MEETING OPEN: 5:45pm MEETING CLOSE: 6:57pm



MEETING MINUTES

Date 24 January 2023	
Location Iona on Robert (52 Robert Street, Wallsend)	
Minute Taker Janice Musumeci, JM Consultancy Services	

ATTENDEES

Name	Abbreviation	Business represented	
Wayne Roberts	WR	Iona on Robert	
Rhonda Drivas	RD	Wallsend Village	
Pauline Sellars PS		Samaritans	
Bianca Bartlett BB		Purple Card Project	
Nathan King	NK	Divalinas	
Janice Musumeci	JM	Janice Musumeci Consultancy Services	
Julie Pike	JP	Julie's La Petite	



Linda Pinkerton LP Spellbound Botanics
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MINUTES

Item No	Agenda Item	Details	Actions
1. Welcom	ne and Administration		
1.1.	Confirmation of Chair	WR	Nil
1.2.	Welcome of new Members	Julie Pike	Nil
1.3.	Confirmation of Previous Minutes	Nathan King Moved: Rhonda Drivas	Nil
1.3.	Commutes	Seconded: Bianca Bartlett	INII
1.4.	City of Newcastle Matters	 Feedback received from TM from 52 and 54 Cowper Street Wallsend about 'Welcome to Wallsend' signage. Suggested number 54 as possible area for installation by Baptist Care. BIA Ideas Exchange - 2 March 2023 at 12 Stewart Ave at 5pm. SBR Contestable funding open 3 April 2023 for Wallsend area for 4 week period. 	JM to follow up with Baptist Care re approval for installation.
2. Outstar	nding Actions	incort policial	
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2.1	Nomination of Office Bearers	Chair and Public Officer: Wayne Rogers Vice Chair: Julie Pike Treasurer and Secretary: Linda Pinkerton	Nil
3. Items for	or Discussion and Decision		
3.1	Subcommittee Report - Events	 WR met with Double Digits Marketing. There will be 2 Business Banters by the end of June 2023 and planning is in place for School Holiday and Easter events. WR noted that he has met with Katarina Skoumbas about the 	WR to follow
		Wallsend 150 th Celebration in 2024. The Board previously approved a Mural Fest for Wallsend. Two sites have been identified. Board agreed that a mural in the lead up to the 150 th would be a great advertisement towards the end of the year leading to the	up with Katarina Skoumbas re Murals for 150th anniversary.



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		event; and another mural in the 150th celebrations.	
		Board proposed that Katarina Skoumbas could organise the event only and BIA could organise Murals.	
3.2	Subcommittee Report – Banners and Flags	Banaconda contacted CN Duty Officer on 9 Jan 2023. This was passed on to the CN Infrastructure Team. JM contacted 24 Jan 2023 – awaiting reply WR proposed for a generic Wallsend design for Welcome to Wallsend sign. 'Seasons Greetings' flags need to be	JM to follow up with KJ Homes re: survey dispersal.
		changed. Various ideas were discussed. WR to request new design for flags from manufacturer to present to Board.	
		The Board were asked if they were willing to proceeded with the DA application with KJ Homes and they were advised that there was a possibility that a survey may need to be dispersed before a DA is completed. The Board voted unanimously to proceed with the survey and lodge DA for the Welcome Wallsend Sign.	
3.3	Subcommittee Report - Murals	RD suggested two small walls either side of the bridge near Aldi. NK suggested making a statement with colourful flags. BB noted they are currently hard to read.	RD to send pictures to JM of the walls that could be presented to PlayState (who has SBR Funding). JM to approach Flying Spanners Gallery (who has SBR Funding) for banners to see if they can pivot their idea into flags as banner



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			installation approval is difficult.
3.4	Subcommittee Report - Op-Shop Trail	BB reported that the initiative had great success with Samaritans now opening Saturdays and Mondays, with volunteers in abundance due to the Op-Shop Trail promotion.	
		Conscious Christmas Markets were well attended in December. BB and WR to discuss markets ongoing for Rotunda. Proposed BIA Market launches day of last op shop trail event. Unanimous vote in support.	BB and WR to discuss between meetings
		NK suggested Op-Shop Bus Trips to the area. He had previous experience in Mittagong with coach itineraries / meal package – this will bring people to the area. BB noted her vision would to be approach companies and sell the tickets for possibly a Saturday event. BB noted that a hostess would be required.	
		BB further stated that the SBR Contestable Funding could be utilised in conjunction with Markets, Historical Walk, Op- Shop Trail for a Saturday project.	
		NK suggested that the WTBA put out EOI's to coach companies to run coach visits.	
3.5	Subcommittee Report – Beautification	WR noted that bird wire is needed for the Wallsend Rotunda. WR is lobbying CN and Local Ward Councillors and MP Sonia Hornery.	
		Current feedback is that the Rotunda is a heritage building and to place bird wire would possibly contravene heritage rules. Important to note that the birds are currently eating	



4. Gene	ral Business	into the timber of the Rotunda, hence the prevention of damage is of concern for the WTBA. Pioneers Memorial Hall needs to be painted. It is understood that this is a CN property.	
4.1	Website Update	WR noted that the website is now complete. It had been hacked and the developer and web host were informed – since rectified.	lil
4.2	Book Keeper Vote	Board voted unanimously to continue using the services of Lake Macquarie bookkeeping.NJM reported that the income tax self-assessment form had been completed and signed by WR as ChairWR as ChairAt bank = \$3609.45SBRL Acc = \$12 540.00Nothing else to report as Treasurer LP was absent.N	lil

Next Meeting: 5:30pm, February 28 2023 at Iona on Robert (52 Robert Street, Wallsend)