

## **BOARD MEMBERS**

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Bianca Bartlett	BB	Purple Card Project
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas

## **CN REPRESENTATIVES**

Thomas Michel	TM	CN
Cr E Adamcyzk	EA	CN
Cr D Richardson	DR	CN
Cr C Pull	CP	CN

## **GUESTS**

Janice Musumeci	JM	Janice Musumeci Consultancy Services
Salena Avard	SA	Kiscreative

MEETING OPEN: 5:30pm

MEETING CLOSE: 6:40pm



# **MEETING MINUTES**

Date	27 June 2023
Location	Iona on Robert (52 Robert Street, Wallsend)
Minute Taker	Janice Musumeci, JM Consultancy Services

#### **ATTENDEES**

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Bianca Bartlett via zoom	BB	Purple Card Project
Nathan King	NK	Divalinas
Janice Musumeci	JM	Janice Musumeci Consultancy Services
Julie Pike	JP	Julie's La Petite
Salena Avard	SA	Kiscreative

#### **APOLOGIES**

Linda Pinkerton	LP	Spellbound Botanics
Cr E Adamcyk	EA	CN
Cr D Richardson	DR	CN
Thomas Michel	TM	CN



# **MINUTES**

Item	No	Agenda Item	Details	Actions
1.	Welcome	e and Administration		
	1.1.	Salena Avard from Kiscreative presentation to Board and conducted a menti.com survey with Board for the Options Study for Wallsend Winter Fair.	Advised 2 objectives to consider  1. Social 2. Economic Unless there is a benefit for both business and community it is not worth proceeding with a WWF. Need to consider the 34 year history, the parade is probably too cumbersome today. 80k budget would now also be more considering 5 years since last Fair. Now would be more like 120-150k. Community is very attached to the parade and queries pop up around the anniversary each year. Place activation – multi events over the year attracting a variety of audiences the best possible option. Nee communication about the continuation of the event to the Community (SA can assist)	SA to put together options and recommendations for Board feedback. Options Study ready late July early August.
	1.2.	Previous Minutes	Approved JP Seconded RD	
	1.3.	Conflict of Interest	NIL	
	1.4.	Budget at Bank	NA LP Absent	
	1.5.	Correspondence	NIL	
2.	Outstand	ding Actions		
		Nil	Nil	Nil
3.	Items for	Discussion and Decision		
3.1		Handmade Markets - BB	11 stall holders	
			2 new banners	



		Workshop on the day is sign language called Key Learning Skills  Will continue with markets each month if a small budget could be considered by Board if unable to attract for free proposed budget \$350 to be paid directly to business doing the workshop		
		All Board present agreed unanimously. Board agreed these markets are different to any other markets in Newcastle area.		
3.2	Repair Café Proposal presented to Board from C Robberds	Possible partnership with WTBA to expand the Repair Café.  2 cafes and walking tour total funds \$2620 in 23/24 fin year. Dates Dec 2 & une 1  Vote all Board present voted unamious approval		
3.3	150 <sup>th</sup> Update	WR attended a meeting at Sonia Hornery office. Purpose of meeting was to engage with schools, community groups, event planners, heritage society. Logo created and presented to Board.	WR to ask for Logo to use on WTBA events and activations in 2024.	
3.4	In Touch Proposal	Proposal to continue for a further year presented to Board.  All Board present voted to continue - unanimous	WR ask for invoice for first 3 months to be paid asap	
4. General Business				
4.1	Deliverables Plan Review	25k commitment for 150th not clear to be revised. Video concept not well received by SBR Contestable funding panel.  Mural to proceed corner of Boscowan and Harris St with small launch activation in	WR to speak to Katerina Skoumbas for written approval from building owner	



# WALLSEND BUSINESS IMPROVEMENT ASSOCIATION ABN 87421344002 | INC ID 9895536

2024 \$30 discussion around 20k allocated for sponsorship of community and or business events for 150 <sup>th</sup> .	JM to revise and resubmit DP
Must be communicated to members and on socials and an application form be sent to Board for approval/feedback.	
JM advised already a BIA Funding Application Form exists and can be used for this purpose.	
All Board present agreed unanimously	

Next Meeting: 5:30pm July 25 at Iona on Robert (52 Robert Street, Wallsend)