

### **MEETING MINUTES**

| Date                   | Wednesday 21 April 2021             |  |
|------------------------|-------------------------------------|--|
| Location               | OOTS: 7/77 Hunter street, Newcastle |  |
| Time meeting opened    | 3.39pm                              |  |
| Person keeping minutes | Georgia Hughes                      |  |

#### **ATTENDEES**

| Name                         | Abbreviation | Business represented                  |
|------------------------------|--------------|---------------------------------------|
| Cornelia Schulze (Via Phone) | CS           | Hunter and Coastal Lifestyle Magazine |
| Damien O'Brien               | DO           | O'Brien Winter Partners Law           |
| Marty Adnum                  | MA           | Out of The Square                     |
| Karl Mallon                  | KM           | Climate Risk                          |
| Apologies                    |              |                                       |
| Mike Chapman                 | MC           | Colliers International                |
| Guests                       |              |                                       |
| Georgia Hughes               | GH(PCC)      | Purser Corporate Communication        |
| Thomas Michel                | TM (CN)      | City of Newcastle                     |

## **MINUTES**:

| Item                      | Details  | Actions   |
|---------------------------|--|---|
| City of Newcastle matters | Businesses targeted digital upscale Digital Solutions: Evening workshops for free  Sending out info to people via email. 2000  Group discussion about sending out a Newcastle City BIA email from City of Newcastle. | TM: Send out old E-<br>News format to<br>board.  Board: To look into<br>response to the<br>community strategy |
|                           | SBR Contestable Funding for July.  Deliverables Plan for 2021/22  Community Strategy for City of Newcastle 2040.  Discussion regarding the Community Strategy and how to support businesses                          |   |
| Governance                |  |   |
| Conflict of interest      | nil  |   |
| Previous minutes          | Accepted by all. Approved by DO Seconded by KM   |   |
| Matters arising           | nil  |   |



| Correspondence          | nil   |                                |
|-------------------------|---|--------------------------------|
| Budget                  | nil   |                                |
| Election of Board       | CS: Treasurer/Secretary   |                                |
| members                 | MA: Vice Chair  |                                |
|                         | MC: Chair   |                                |
|                         | DO: Public Officer  |                                |
|                         | Accepted and approved by all.   |                                |
| Subcommittee reports    |   |                                |
| Business Support        | East End Project  |                                |
| (CS)                    | \$10,000 to help assist businesses in the East End precinct through upcoming construction   |                                |
|                         | Before spend money The Business Centre and<br>Rep from BIA to gauge interest from relevant<br>businesses for this project.  |                                |
|                         | CS: to have further discussion with Steve Wait (The Business Centre)  |                                |
| Live Spots (JR)         | nil   |                                |
| Foreshore planning (JR) | nil   |                                |
| Social Media            | nil   |                                |
| Partnerships (DO)       | nil   |                                |
| NTIG (DO)               | Newcastle Tourism Industry Group spoke with DO regarding NCBIA funding upcoming project. NCBIA would provide \$10,000 for the project.  Board discussion about project. |                                |
| General business        | Board discussion about potential new board members specifically a rep from  | MA: Reach out to potential new |
|                         | <ul><li>Darby Street</li><li>East End</li></ul>   | members                        |
|                         | MA: Newcastle City BIA T – Shirts to be made  |                                |
|                         | Chat about success of Newcastle Food Month  |                                |
|                         | Discussion about potential ideas for 2021/22 deliverables plan  |                                |



|                 | - Innovative Initiative Fund  Chat about SBR Funding and deliverables plan  Workshop |  |
|-----------------|--|--|
| Review: how did | Well and Informative.  |  |
| we go?          |  |  |

#### **NEXT MEETING:**

| Date:     | 19 May 2021 |
|-----------|-------------|
| Time:     | 3:30 pm     |
| Location: | OOTS        |

# **MEETING CLOSE:**

| Time meeting closed: | 4:44 pm |
|----------------------|---------|
|----------------------|---------|